HE HERSHEY PRESS

VOL. XVIII NO. 3

HERSHEY, PA., THURSDAY, OCTOBER 23, 1924.

ISSUED EVERY THURSDAY

Republican Mass Meet-

Hershey Dept. Store ing Wednesday Evening

Seth Gordon To Address Making Plans For Her-Hershey Firemen Judge Hargest And Hershey Sportsmen shey Agricultural Show **Rev. Dunlop To Speak**

A rare treat is in store for those who can arrange to be in the Presbyterian Church, Sunday, Oct. 26th.

are favorites in Hershey, will be present in the evening services and will both s ng and render instrumental music. The entire day is in the interest of the church generally and will be especially helpful to all who attend. The offering of he entire day will go towards the Manse Fund. The friends of Hershey, and neighbor-The friends of Hershey, and neighbor-the day way and will be the state of the state

Home Beautiful Week

President Coolidge in endorsing "Home Beautiful Week" states: "It is gratifying to know that the success in other years of the National Home Beautiful Week cele-brations has been such that they will be continued throughout the country again wholly important public service has been rendered, through these demonstrations of the possibility of better homes for many millions of American citizens millions of American citizens, and am glad to give you the assurance of my earnest

support." At this season of the year people make ready to settle down for the Winter. If support." At this season of the year people make ready to settle down for the Winter. If your home is attractive it is the greatest attraction you can have. There is more satisfaction in a comfortably furnished home than in any place else you may go. It does not require a come back in the second half and scored a to be a come back in the second half and scored a to be a come back in the second half and scored a the second half and scored half and scored half and scored half and scored half and scored

It does not require a great deal of money to make the home beautiful, so that the values you receive in the furniture depart-ment of the Hershey Department Store weakness in the kicking, and except for will help you in that way. It does require, Long, stellar Hershey back who got off a however, some little taste and judgment in making selections appropriately. Helping were short and close to the ground. The you to select the right things is part of the service that is given at the Hershey De-number of players injured on both sides. partment Store and is added to the value with no additional cost.

when you furnish your home with the furniture sold at the Hershey Department Store.

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Owing to the fact that there will be a Republican Mass meeting in the Hershey Central Theatre on Wednesday evening, With the entire day's services being in charge of men only, and the women as guests, there will be a very enjoyable and profitable program carried out. At 9.15 a. m., Sunday School, with all determine the men of the organi-tion of the organi-determine the men of the organi-vicinity, whether a member of the organi-tion of the organi-tion of the organi-tion of the organi-determine the memory of the organi-tion of the organi-

departments in charge of the men. At 10.30 a. m., the Hon. Judge Hargest, of Harrisburg, will be the speaker and will 28th. The time is 7.30 o'clock; the place

of Harrisburg, will be the speaker and will give a very practical talk that will be help-ful to all, both men and women. At 3.00 p. m., the "Little Scotsman," Rev. W. S. Dunlop, of Market Street Baptist Church, will speak to men only, his subject will be, "A Manly Man" and will be worth hearing. At 6.45, Christian Endeavor. At 7.30 p. m., a Gospel service in charge of Evangelist Jas. B. McClure, whose subject will be "The Pre-eminent Christ." The Harkins' "Musical Company", who are favorites in Hershey, will be present in the evening services and will both s ng and

Fund. Fund. The friends of Hershey, and neighbor-hood are very cordially invited to attend any and all of these services during the day. All Men's Day on Sunday next. In the friends of Hershey, and neighbor-hood are very cordially invited to attend any and all of these services during the day. All Men's Day on Sunday next. In the friends of Hershey, and neighbor-to-morrow more game in our mountains and fields, and more fish in our streams than was left them. Much game was exterminated by the early hunters and professional game butchers, and as a conprofessional game butchers, and as a con-sequent we have lost much of the joy of life by the absence of these birds, animals

organization in the great and glorious work that they are doing. Make a note of it, and be sure to be

present on Tuesday evening, Oct. 28th.

Initial activities in connection with the annual Hershey Corn, Potato and Poultry Show will begin Tuesday evening, Oct. 28, when a meeting of residents of the Hershey Committy will be held in the Hershey Community will be held in the Hershey High School, at 7.30 o'clock.

It is planned to stage the show again this year through the co-operation of the Dauphin County Agricultural Extension Association. The meeting next week will be to set the date for the exhibition, plan for methods of advertising and financing for methods of advertising and financing, as well as to outline premium lists and map out programs for meetings.

It is possible that an exhibition of fancy work, canned goods and other farm home products may be included in the show this year, and women of the Hershey Communi-families. ty are being urged to attend the meeting. Miss Elizabeth Lofberg, home economics extension specialist of State College, will be present and help the farm women plan for their part in the show. Those in charge of the meeting urge all farmers interested in starging the expectition to be present part staging the exposition to be present next Tuesday evening.

County To Test

Approximately 150 acres have been seeded this Fall in Forward wheat, fourteen farmers co-operating with the Dauphin County Agricultural Extension Associa-

two leading varieties. The following Dauphin County farmers have ordered Forward wheat: John J. Kahler, Millersburg; George Hoffer, Har-risburg; F. B. Snavely, Hummelstown; Joseph Miller, Halifax, R. D. 3; Allen E. Daniel, Gratz; S. T. Witmer, Hummels-town, R. D. 2; Howard Speece, Dauphin; Lloyd Hartman and Darvin Sittlinger, both of Elizabethville: Machan Brightbill both of Elizabethville; Machan Brightbill, and Otto Staiger, both of Harrisburg, R. D. 4; C. K. Fertig, Dauphin, and Dr. Jesse Lenker, Harrisburg. **Carlisle A Tussle**

> An All-Star Cast In **A Knockout Story**

Here's a cast that is all-star in every sense of the word—with three handsome leading men in one picture—and that's

something! Rod La Rocque, Ricardo Cortez and Allan Simpson play principal supporting roles opposite Gloria Swanson in her new no insurance. but to select the right things is part of the game proved a nectic one because of the rvice that is given at the Hershey De-number of players injured on both sides. It no additional cost. You are assured of complete satisfaction You are assured of complete satisfaction You are assured of complete satisfaction.

The game opened with Carlisle electing to kick. Hershey failed to get a start and Carlisle blocked the attempt to punt. Mentzer skirted right end from the 12-vard line for the first touchdown. Greener

Go To A Fire

they went with much alacrity and speed. However, something happened before getting to the scene of the fire. First, our brave firemen were misdirected; second, might say.

Forward Wheat Policeman Geo. Lafferty and a score of other firemen jumped aboard the chemical engine, but, sad to relate, there was no pep in it, and after half an hour of much coaxing and urging they got as far as the bridge, when they had to give it up as a bad job, and returned to the Hershey garage. The Union Deposit Fire Company was

In the meanwhile the flames were growing stronger and stronger, and the volunteer firemen were helpless, for there was no water.

However, there was a great deal of scene of the fire. Their services considered of running into the house endeavoring to save whatever they could. With their

arms well laden they would run out of the house only to throw on the ground that which they had held up to this time so care-fully, breaking dishes to smithereens, and damaging furniture beyond repair. Pans and kettles were hurled out of the windows similar to a bombing expedition before going over the top. One spectator was nearly sent to Kingdom Come, barely missing a frying pan by the skin of his ear. Assistant Chief Seavers was out \$7.50, owing to the fact that one of these helpers ran into him full tilt and as a result broke

his glasses.

Changes At The

At the Hershey garage there was immediate action. Chief Harry Boyee and way he went to the scene of the fire, which was at Farm 3, being the double-frame log house occupied with the engine, story and state the T. W. Grubb and Luther Weaver amilies. lowed with the engine, stopping at the Hose to Hershey highly recommended as being House for the dozen or more valiant fire-men who awaited his coming, and away rugs and carpet. Mr. Boush will be glad to meet you and demonstrate just why you should come to Hershey to do your furni-ture buying. He will be glad to give you the benefit of his experience at any times. the motor refused to respond, and instead of completing the journey in a honest-to-goodness fire-fighting spirit, arriving in a whillwind fashion, they crawled, as one of Hershey and vicinity to understand that

examine, criticise and admire his wares to their heart's content. He has a large stock, a comprehensive stock, and there are hundreds of beautiful alternatives. Therefore he knows one's mind cannot be made

"look before you buy"—and therefore he says, "look before you buy"—and welcome. The Hershey Department Store is a composite of all that's good! You've noticed that when a store is good in one thing it falls far short of perfection in other **UVEN LOCAL KECOGNITION** This is "National Home Beautiful Week" and the Hershey Department Store, in conjunction with all the leading mechandising establishments of the nation, is lending its efforts to make it a success. President Coolidge in endorsing "Home

strate that you can't keep the people away

However, there was a great deal of from an establishment which handles the assistance from those who had come to the right kind of merchandise and offers its patrons at all times the best the markets life. That course is simply this: afford at matchless prices.

Fox Cowboy Star In New Western Film Charles Jones, the William Fox western

star, whose popularity seems to increase

star, whose popularity seems to increase noticeably with each succeeding picture, will be the attraction at the Hershey Cen-tral Theatre on Thursday (tonight), Oct. 23d, in "Western Luck." The story of "Western Luck", takes place for the most part in the West, al-though there is an exciting sequence later in the picture wherein Jones, as Larry Campbell, visits New York and has to fight his way through a gang of hired thugs. His long, flying leap through the air from his horse to the steps of a speeding train is one of the high spots of the production. one of the high spots of the production. Beatrice Burnham plays opposite the star. George Beranger directed the picture from a history by Robert Lee. The supporting cast is further distinguished by the Det Howing Tom Lingtham **Roles In "Fair Week"**

It is unfortunate that there is not in this political campaign some dominant national issue that would appeal strongly to the imagination of the people and arouse every thoughtful voter to a sense of his duty both to his country and to himself, says the Valve World. Aside from the practically universal desire—nay, demand—for a lightening of the burden of taxation (which can come only through economy, efficiency, they are perfectly welcome to compare, and honesty in government) and a certain danger to our established institutions from a force as yet somewhat vague and of undefined strength, we have nothing that could be dignified by the term "National issue.'

The chief trouble is that we are more or less bewildered by a multiplicity of com-paratively minor issues; by demagogic appeals; by clamoring and clashing interests, sectional, political, economic or personal; by partizan charges and counter-charges, by almost everything, in short, save clear-cut questions that concern the whole people and the best interests of the whole people and the best interests of the Nation at large. True, we have such questions to consider, but their importance is clouded by the shifting fog of interests the modern store should have—is a rare exception. We may be over enthusiastic about the Hershey Department Store in some things, but the stream of buyers who throng the store continuously, demon-strate that we can't keep the normal stream of the the two can't keep the normal stream of the the two can't here two can't here the two can't here the two can't here there the t

safe course for the American voter to follow if he would do a real service to his country and preserve the things we have come to value and honor in our national

First. Assure economy of government, and thus reduction in cost of government— taxation—by placing in office those most likely to give it and who now ask our suffrage on that basis.

Second. Do all in our power to defeat the purposes of that motley crew of radical elements marching under the so-called 'Independent" banner by supporting the one of two major political groups that

seems to have developed the greatest national strength before November. Third. For the moment forget partizanship and act as intelligent and patriotic American citizens.



Thirty-five members of the Hershey Volunteer Fire Company gathered at the Hose House on Tuesday evening, spending king cigars eat



Hershey Cocoa Pods **Dished By Williamsport**

The Williamsport football team de feated the Hershey football team by the score of 41-0. Miller starred for Williamsport, while Speece and Wiley, on the line, with Rice and Yeagley and Shea on the back field did the best work for the Hershey team. The game was played on the Semi-nary field. It was a good, clean game and well-played by both teams. Had Hershey been able to break up the open field runn ing of Miller it would have been a different

story. Those who were in the Hershey lineur Brower, Putt were: Achenbach, Baker, Brewer, Putt, Speece, Hagy, Leib, Smith, Shea, Yeagley, Schlepfer, E. Yeagley, G. Leib, Purcell, Rice and Wiley. Hershey will play the Columbia team on

Saturday, Oct. 25th, at Columbia and York at York on Sunday, Oct. 26th. The Saturday trip will be taken in Mr. Fry's Reo speed wagon from Lebanon, and there will be room for a few rooters at a

very reasonable fee. On Saturday, Nov. 1st, Hershey will play the Bressler A. C. at Hershey.

Miss Marion Murrie Gives Dinner Party

The guests with Miss McCullen, Miss for Hemsley; Garber for Warner; Rosenan Esta Murrie and Miss Murrie were: Miss for Ledigh; Weidenmeyer for Mentzer, Winifred Meyers, Miss Annette Bailey, Touchdowns, Long; Mentzer, 2; Bailey

MEN WANTED

All the Men interested in the All Day Service in Presbyterian Church next Sun day will meet with all committees Friday night at 7.30 p. m., to arrange final details of Sunday's program. Meet in the church promptly at 7.30 p. m.

TO HOLD COMMUNION SERVICES

yard line for the first touchdown. Greenball across the line for the second six pointer. Mentzer's attempted frop went wide. With his team still on the offensive, few in the

At the opening of the second period Hemsley got off a 35-yard run around left end and in another minute repeated the for a cast?

half where Long, who had substituted for the rich on Long Island. See Southamphall where Long, who had substituted for Aungst at halfback, drop kicked a long high drive across the up-rights for a field goal. Hershey again worked the ball to within the shadows of the Carlisle goal but Lore's Cloria in all her glory and with all failed to score when Mentzer intercepted a

pass on his own 3-yard line. The final scoring and the most spectacular play of the game came at the opening of the final period when Long intercepted the final period when Long intercepted But it's a safe bet you won't miss it. Greenwood's forward pass and ran sixty yards for a touchdown, then adding the extra point with a drop kick.

Carlisle Hershey
 Itersney
 Carlisle

 R. Stuckey
 L. E.
 Lavanture

 Garber
 L. T.
 Love

 Abel
 L. G.
 Kitner

 Balsbaugh
 C.
 Greenwood

 Yiengst
 R. G.
 Leidigh

 Worver
 P. T.
 Pickert

Miss Marion Murrie, daughter of Mr.
and Mrs. W. F. R. Murrie, of this place,
entertained at a dinner party at her home
on Saturday in honor of Miss Dorothy
McCullen, of Montclair, N. J., who with
Miss Esta Murrie arrived from Mary-
mount College, Tarrytown-on-the-Hudson,
to spend the week-end.Yiengst.
R. G.
R. T.
Q. B.
L. H. B.
MetzerOn Monday evening, Oct. 20th, Wash-
ington Camp, No. 705, P. O. S. of A.,
initiated a class of twenty candidates. The
local degree team did the work, and a
feature of the evening was the address by
Metkingen, MetzerOn Monday evening, Oct. 20th, Wash-
ington Camp, No. 705, P. O. S. of A.,
initiated a class of twenty candidates. The
local degree team did the work, and a
feature of the evening was the address by
Metkingen, This was "Gabe's" first visit to Camp
705 in several years, and the boys all
enjoyed his talk very much. Members of
various other camps were present and allWarner.
Knute Eric
operations.
Mary Ellen
cal old maid. The guests attended the dance at the Hemsley; McIntosh for Lavanture; George Various other camps were present and all Harrisburg Country Club following the for Kitner, Snavely for Purcell, Purcell for dinner, Stoyer; Yeager for Greenwood; Greenwood heard. for Hemsley; Garber for Warner; Rosenan

Winifred Meyers, Miss Annette Balley, Touchdowns, Long; Mentzer, 2; Balley Frank Payne, Jr., Ashley DeWolf, of New York City; William K. Meyers, Jr., Edwin Herman and Vincent Henry, of Lebanon. Henry and Laitner. Field goal, Long; Duts after touchdowns, drop kick, Long; place-ment kick, Mentzer. Time of periods, 12 and 10 minutes.

> **BASS FISHING REPORTED GOOD IN** LOCAL STREAMS

Bass fishing, which has been affected this year so much by high, muddy water, is now at its best according to load function for the formation of the second now at its best, according to local fishermen who are reporting unusual catches from all the streams in this vicinity. The bass have already taken to the Hershey, since his acceptance of the call which was extended to him by the congre-

yard line for the first touchdown. Green-wood's attempted drop kick failed. Car-lisle regained posession of the ball and after Hemsley made two pretty runs nett-ing twenty-five yards, Bailey carried the ball across the line for the second six Evolution and with Bebe Daniels in "The Moon" and with Bebe Daniels in "The

An that's not the half of it. Here's a few in the supporting cast which makes Mentzer got off a long pass to Lavanture which enabled Mentzer in a few minutes laurels. Mrs. Ida Waterman, a stage and laurels. Mrs. Ida Waterman, a stage and which enabled ivertilizer in a few and the to recross the Hershey goal, and add the extra point with a placement kick. Score 19-0 when the first quarter ended. Morgan Converse, prominent society matron making a try of the picture game,

performance. Kitner leaped over the Hershey line for the fourth touchdown as the half ended. Hershey worked the ball to the Carlisle 35-yard line at the opening of the second half where Long, who had substituted for

Here's Gloria in all her glory and with all her great acting skill shown in "Zaza" and The Humming Bird" besides.

Now that we've told you something

Theatre on Tuesday evening, Oct. 28th. Interesting because it marks the first appearance of Constance Wilson as a Sunday School

leading woman. It was also directed by a newcomer, Rob Wagner. Walter Hiers fills the stellar role of a

small town jack-of-all-trades, whose mirthcreating love difficulties and exciting ad ventures as a detective supply the motif of

the drama. Miss Wilson, playing opposite Hiers, is A meeting of Sunday School officers, teachers and workers, will be held today the beautiful younger sister of Lois Wilson, featured player, whose acting attracted attention in "The Covered Wagon." attention in "The Covered Wagon." Constance Wilson had a minor part in this production, but showed such promise as to win her the present important position. she will have broad scope for emotional exhibition in the conflicting affections and desires she is forced to settle.

Carmen Phillips, well known for her 'vamp'' parts in the past, appears here in a similar characterization, strongly con-trasted toward the end of the play by a

touching display of mother love. The part of Jasper Remus, a small town banker, is well filled by J. MacDonald, popular with Paramount fans. Bobby Mack plays the part of a stingy

At 7.30 p. m. Mr. McGarvey will deliver an address on "Sunday School Work," He is a very illuminating and inspiring speaker and has message beneficial to Sunday School Work. It is hoped the workers of this a difference of this country hotel keeper. Little Mary Jane Irving, a remarkable this section will take advantage of this and thoroughly experienced child photo-player, gives character to the part of Tinkle, a six-year-old who wants to be an splendid opportunity. This meeting is being held in connection

ctress. Earl Metcalf is a sharper disguised as an

Mrs. Margaret Plottenberger, of Lebanon, and Russell M. Geeseman, son of Mr. and Mrs. S. W. Geesaman, of Hanoverdale, were married by Rev. Harry Miller, of Lebanon, on Sunday. After the ceremony the newlyweds left on a bonewnron trip

There is an interesting cast in the new presence of Pat Hardigan, Tom Lingham, Paramount picture, "Fair Week," which J. Farrell McConald, Gordon Bruce and will be shown at the Hershey Central Edith Kennick, all familiar and well liked figures in pictures.

Conference Today

with a tour made over Dauphin County.

The County Association will be represented

by Miss Bertha A. Jacks, recording secre-

5000 BASS PLACED IN LOCAL STREAMS

President William Brinker called the meeting to order, and in a very lucid and eloquent manner informed the members that the purpose of the meeting was not only to eat, drink and smoke, but to bolster up the lagging spirits of the fire organiza-tion. He called upon the members present for their viewpoint, and it was the unani-mous opinion that the organization not only needed a bolster but a prop.

After some discussion it was decided to hold a Fair in the Hose House, and President Brinker appointed Paul Shoop and Herman Seavers as a committee for this

teachers and workers, will be held today (Thursday) in First United Brethren Church, Hummelstown. At 2.30 o'clock, a conference will be held to discuss the many problems confronting the Sunday School today, and the possible solution. This will be an opportunity to help and be helped. Mr. B. A. McGarvey, State Sabbath School Association Field Worker, will be in charge. State Sabath School Association Field appointed Wm. Brinker, Harry Boyer, At 6.45 p. m., all the District officers and Sunday School Superintendents in Dis-tricts No. 3 and 5, comprising Hershey, Hummelstown, Union Deposit and vicini-tricts are superintendents in Dis-tricts No. 3 and 5, comprising Hershey, Hummelstown, Union Deposit and vicini-tricts are superintendents in Dis-tricts No. 3 and 5, comprising Hershey, Hummelstown, Union Deposit and vicini-tricts are superintendents in Dis-tricts No. 3 and 5, comprising Hershey, Schroll to act as co-committee is to meet on Friday evening at which time the matter will be given their attention.

attention. A. W. Snavely, the radio king, stated that he would install one of his latest radio apparatus at the Hose House on Tuesday, Nov. 4th, at which time election returns would be received.

After all the cigars had been smoked, the cider, apples and pretzels made to dis-appear, the meeting adjourned, but not before Wm. McKinne, secretary of the Lebanon Valley Fish and Game Protective Association had given a cordial invitation

A cordial invitation of officers for the good of the formera, Mildred Milter, Mary Smith, Katie Miller, Nore Sternet, Mary Smith, Mary Smith, Mark Sternet, Mark Sternet,

The Lebanon Valley Fish and Game Protective Association received an allot-ment of black bass, consisting of 5000 three-inchers. They were placed in the builting root, bathbauses and recreation TO HOLD COMMUNION SERVICES SINCLAMS IN General control of the part of the part

P. O. S. of A. Initiate Large Class