

Do You Know Of A Reliable Weather Prophet? We Are On The Lookout For One. But He Must Be Able To Deliver The Goods?

The Hershey Press

Make It A Point To Be Present At The Hershey High School On Monday And Wednesday Evenings Of Next Week. You Will Receive Messages That Will Be Worth While.

VOL. XIX. NO. 2

HERSHEY, PA., NOVEMBER 13, 1924.

ISSUED EVERY THURSDAY

Shenandoah's Crew Had Hershey's Chocolate

\$250 In Premiums To Be Awarded At Hershey Show

Farmers in southern Dauphin County are being urged to select corn, potatoes and poultry for exhibition at the fourth annual Corn, Potato and Poultry show to be held at Hershey December 17 to 19 in the Hershey Implement Company store room in the west end of the town.

The committee in charge of the show is planning to have a bigger and better exposition than ever and nearly \$250 in premiums will be offered. The show is strictly a southern Dauphin County institution and is keenly anticipated every year by scores of farmers who display their products as well as by hundreds of people who visit the display.

It is probable that women in the lower section of the county will have an opportunity to exhibit their fancy work and home products in a new department planned for the first time. The show is in charge of John H. Gant, Jr., chairman, and is being held in the home economics department by the amount of interest shown by farm women in this section.

Hershey Trips Mt. Joy Gridmen

Hershey's fast traveling football eleven, journeyed to Mt. Joy, Saturday where they handed the latter team a thrashing in a 13 to 0. After getting off to a bad start, the local booters, as the season advances, are developing into a smooth working machine. In Saturday's game the whole line showed a marked advance. The Mt. Joy line time after time getting his man did much to kill their opponents' chances to score. Yeagley and Schlepfer also played well for Hershey. Auchenbach's recovery of a fumble and run of 30 yards for a touchdown in the first quarter seemed to take the heart out of the Mt. Joy players and paved the way for the local victory. The other score resulted after a 70-yard march down the field to the third yard line, where Yeagley carried the ballness on the fourth down.

Hershey
Achenbach, L. E. C. Shatz
Grelach, L. T. J. Pennell
Putt, L. G. Zimmerman
Purcell, C. G. Showalter
Spence, G. Klugh
T. L. B. R. T. Zarphey
Smith, R. E. R. Shatz
Rice, O. B. A. Pennell
C. Wiley, L. H. B. Neiss
L. Yeagley, R. B. G. Gerner
Shifler, F. B. G. Gerner
Hershey, F. B. G. Gerner
Mt. Joy, 0 0 0 - 0
Touchdown, Achenbach, L. Yeagley.
Point after touchdown, L. Yeagley (drop kick). Substitutions: Ellis, G. Mumma for J. Gerner for J. Pennell, Tyson for Zimmerman.

Mrs. Frank B. Snavely Entertains at Bridge

Mrs. Frank B. Snavely entertained at bridge on Thursday afternoon of last week at her home at Gro-More farms. The decorations were of blue, white and cream. The following guests were present: Mrs. John E. Snyder, Mrs. Wm. F. R. Murrice, Mrs. Ezra F. Hershey, Mrs. H. N. Herr, Mrs. T. L. McHaffey, Mrs. LeRoy Holler, Mrs. Morris Wenger, Mrs. L. R. Snavely, Mrs. John J. Gallagher, Mrs. Frank Chappell, Mrs. Phillip, Mrs. Daniel Graeff, Mrs. A. T. Heilmann, Mrs. W. Ross Eschenbach, Mrs. John F. Snavely, Mrs. Geo. Copenhaver, Mrs. A. Bowman Snavely, Mrs. John Daniluk, Mrs. L. Landis Zimmerman, Mrs. E. M. Murrice, Mrs. E. M. Hershey, Mrs. H. G. Mumma, Mrs. R. W. Glace, Mrs. J. R. Kreider and Miss Ella Keggers, of this place; Mrs. J. Landis Strickler, Mrs. Edgar Hummel, Mrs. Earl Brightbill, Mrs. Robt. Hain, Mrs. C. Conrad, Mrs. M. E. Hissley, Mrs. Russell Stamer, Mrs. Raymond Zelders, Mrs. Robert T. Fox and Miss Emma J. Walton, of Hummelstown; Mrs. P. N. Hershey, of Lebanon; Mrs. Jacob Behm, Mrs. A. K. Ketterling and Miss Josephine Ketterling, of Lebanon; Mrs. Elizabeth Owens and Miss Mary Wallmer, of Harrisburg; Mrs. Clayton S. Ely, of Lancaster; Miss Steiger, of Baltimore, Md.

HOLD MONTHLY MEETING

The Always Shining Class of the First United Brethren Sunday School, of this place, held its monthly meeting at the home of Mrs. Irwin Knoll, 408 Derry Road, on Thursday evening, Nov. 13. The business meeting was transacted there was an interesting program. Refreshments were served. The following members were present: Mrs. Monroe Stover, Mrs. C. Copp, Mrs. Arthur Brinner, Mrs. Russell Zentmeyer, Mrs. Samuel Hubecker, Mrs. George Corp, Mrs. Cyrus Gann, Mrs. Raymond Hinkle, Mrs. K. Detwiler, Mrs. David Sattzin, Mrs. Hoerner, Mrs. Edna Clendenen, Mrs. A. Stahler, Mr. and Mrs. L. R. Mays, Mrs. Wm. Johnson, Mrs. Willie M. Hinkle, Mrs. Harry Knoll, Mrs. Paul Gehret, Mrs. Irwin Knoll, Miss Dorothy Nye, Miss Esther Widmer, Miss Dorothy Seltzinger, Miss Florence Walmer, Miss Mable Lingle, Miss Lillian Lebo, Miss Bessie P. Moyer and Miss Elizabeth Hubecker.

Tests Show Worth Of Cocoa Shells As Fertilizer

Recent tests conducted here by the Dauphin County Agricultural Extension Association show that fertilizer added to corn not only increases crop production but aids in maturing corn early.

Although 500 pounds of 16 per cent. acid phosphate was the smallest amount of fertilizer used in the test, County Agent R. R. Burtner is recommending that 250 pounds is nearer the best application to use to hasten maturity of corn from a week to ten days. Corn usually is filled out better with the use of fertilizer, the county agent points out.

When 500 pounds of acid phosphate was used in addition to 500 pounds of cocoa hulls, the yield was 88.3 bushels per acre, with 90 per cent. cribbable. A yield of only 69.7 bushels per acre was secured when 500 pounds of hulls were used without acid phosphate and only 70 per cent. was cribbable. Where 1000 pounds of cocoa hulls were used along, the yield was 81.2 bushels per acre, with 80 per cent. cribbable. In a test in which neither cocoa hulls nor acid phosphate was used, the average yield was 63.1 bushels per acre and only 50 per cent. was cribbable.

Cedar Rapids Will Work Out Kinks Here

The Cedar Rapids Tigers, who occupy the Thanksgiving Day spot on Tech's football schedule, have caused plenty of trouble for their opponents and expect to bring their troublesome problems along on their second invasion of the Island battlefield.

Cedar Rapids have won all the games to date, but have two hard ones on their schedule before they meet Tech, these being Stillwater, Minnesota, and Louisville, Ky.

The scores of Cedar Rapids to date are as follows:
C. R. 15 Bowen High, Chicago, 6
C. R. 32 Spirit Lake, 0
C. R. 32 Moline, Illinois, 7
C. R. 34 Ottumwa, 0
C. R. 38 Sioux Falls, South Dakota, 7

Miss Clara Walmer Weds Dr. Kinzer

Miss Clara B. Walmer, daughter of Mrs. Harry Walmer, 120 West Main street, Hummelstown, and Dr. Horace C. Kinzer, Lancaster, were married Monday afternoon, at 5 o'clock, at the bride's home.

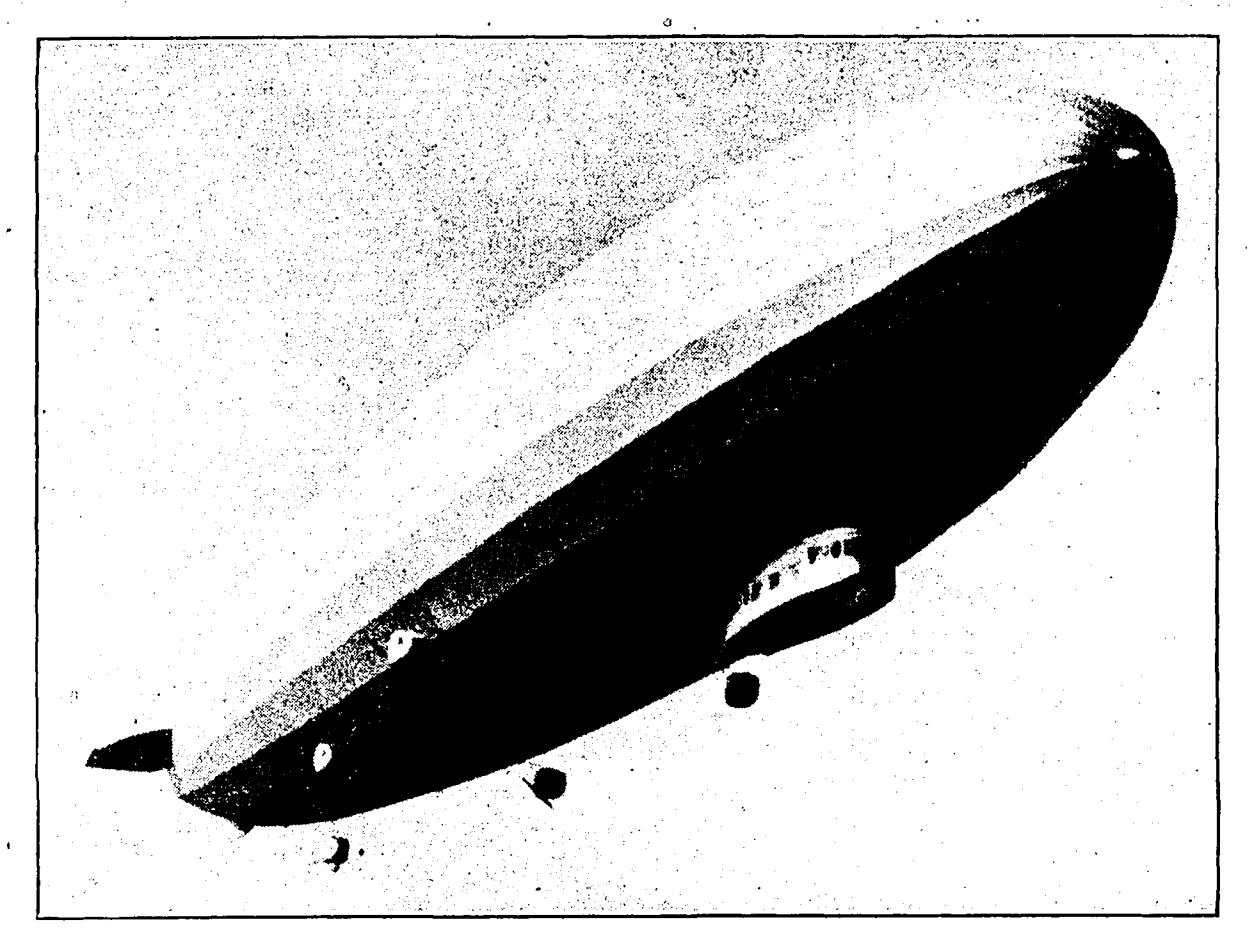
HERSHEY SCOUTS DOING GOOD WORK

On Sunday, Nov. 8th, the Hershey Boy Scouts took a hike to the old Brownstone quarries and to the Sand Hills, at which places the following examination in second scouting was held: Article 6, proper use of knife and hatchet; Art. 7, proficiency in hand fire in the open with no more than two matches; Art. 8, cook 1-4 pound of meat and two potatoes without the use of kitchen utensils. The following boys passed the tests: George Bohner, Luther Hinkle, Hugo Baker, Floyd Depner, Richard Mumma, Robert McCafferty, Robert Kraft and patrol leader, Harry Leibfried. These boys are fast working for the second-class test and are making rapid progress in scout work. On Sunday evening, fourteen scouts and leader Alex Marglin attended "Father and Son services at the Derry Presbyterian Church.

RED CROSS ELECT OFFICERS

At the monthly business meeting the annual election of officers was held and the following were elected: President, Mrs. W. C. Hackett; vice-president, Mrs. A. M. Hinkle; secretary, Mrs. Ezra F. Hershey; treasurer, Mrs. J. E. Snyder.

Drop Empty Milk Chocolate Carton Containing Love Letter Upon Heads Of Awed Spectators Of a California Town



A new era in the history of lighter-than-air navigation was written upon the completion of the big navy airship Shenandoah's remarkable and record-breaking 9000 mile cruise. The Shenandoah was the first American-built rigid airship to make the first west-bound voyage across the United States and return. The Shenandoah was the first rigid ship ever west of the Mississippi River, and the first to sail over the Pacific Ocean at any point.

The successful voyage of the Shenandoah sent a thrill throughout the entire world, and when the information reached "The Chocolate and Cocoa Town" that Hershey's Milk Chocolate was a part of the ship's ration, the thrill was all the greater.

The test of the ship and of the men—a test as severe as any ship ever faced—had been met. Through the nights and days, many of them fraught with perils which were avoided only by hours of sleepless duty, the officers and men of the big dirigible stood watch or caught a brief rest on bunks in their cramped quarters.

The Hershey Chocolate Company received this information from M. Chester Merrill, a supervisor of the Humboldt Redwood Reforestation Association, of Eureka, California, who, in a bright and breezy manner, presented the following:

"The enclosed clippings and section of a Hershey carton are attributed to the devoted attentions which the product of your firm has reached here in California. Hershey goods surely rate high, when the containers descend from the clouds to herald its use and quality.

"The Man About Town"

Lewis Cassidy to make good his promises of supplying rabbit dinners on Saturday again went on the quest for bunnies. This time he was more successful, getting his share, also a squirrel.

Wm. Belsler and John Barnard are Hershey's steeplejacks. For quite some time the bell at the Holy Trinity Lutheran Church had a habit of slipping, which was quite annoying to the bell-chimney. As a result these two young men on Saturday afternoon sought a ladder and in a jiffy were up in the tower, and in an ingenious manner soon set the bell to rights so that it could again peal out its hearty welcome.

John Hallgren, our popular and genial highway fruit, vegetable, fish, and oyster dealer, is thinking of adding another product to his line, which is—Peanuts. Lately he has had quite a number of calls for the good old-fashioned Jumbo peanuts. He hasn't quite become interested sufficiently to call on C. C. Snavely's quality nut on A. No. 1's, but he informs us that if the demand increases, he is quite liable to also become a peanut vendor.

with the aid of field glasses, and when they saw that it had been picked up, they waved their hands in token of approval. What could have been more appropriate than the thought of sending sweet messages in a box which had previously contained sweets, which any girl would enjoy.

"Tonight there are many small sections of cardboard, similar to the enclosed specimen, and all are preciously guarded as historical souvenirs, representing bits of material which have experienced, in an unconscious way, the distinction of being chosen to ride in the first of Uncle Sam's great naval dirigibles, the 'Shenandoah', while the aviators are wending their way northward, perhaps singing the old ditty, 'One, Two, Three, Four—Oh! How I Wish There Were More!' This makes your candy pretty closely allied to the touted food for angels, which so many producers endeavor to produce.

In reply to Mr. Merrill's letter for permission to print it, the writer gave, with permission, and excerpts from it, are as follows:

"The enclosed clipping from a local paper will assure you that others than myself enjoyed your beautiful present, and I am glad that you can use the material I sent as partial reciprocation for your generosity.

"The newspaper clipping is as follows: 'The Hershey Chocolate Company, of Hershey, Pa., thoughtfully acknowledged a letter from M. C. Merrill, of Samoa, expressing an incident pertaining to the U. S. Dirigible Shenandoah, by presenting him with two boxes of their select chocolates in recognition of interesting material submitted.

"When the giant dirigible sailed gracefully over Samoa, the observer could be plainly seen in their cozy compartments, casting condescending glances at the inhabitants of that town, intermingled with the entire mill and office forces of the Humboldt Lumber Company. As a result of the envious glances below, they were seen to throw tiny bits of paper from one of the windows, which sailed lightly on the gentle breeze, gradually nearing the folk-dotted sand dunes below. As these apparently tiny bits of matter made their approach terra firma, a rush was made to secure them for souvenirs of the occasion, and upon inspection they were found to be Hershey chocolate cartons. One of them contained a letter for a school teacher in Fortuna, which was duly mailed, and its

container multi-sected to satisfy a natural American habit; that of souvenir collection.

"Merrill secured one of these valuable bits, and forwarded it to the chocolate manufacturers at Hershey, Pennsylvania, with an appropriate story of the incident, and received by return mail a kind letter of appreciation together with two cartons of select chocolates, neatly packed for holiday use. The chocolate feast enjoyed on the Shenandoah was thus shared by those who had gazed upward with eyes of envy, for the Hammond office force, ensemble. Nevertheless most of those who have shared the feast, still are envious of those among the clouds who likewise partook."

The Shenandoah cast off from its mooring at Lakehurst, New Jersey, on October 7th, and 445 hours later it had completed its cruise. In that time the Shenandoah had been flying with its engines running for 257 hours and 38 minutes, and moored to a mast 187 hours and 22 minutes. The flight includes five days, or 120 hours, the ship was being repaired.

"None of the precious helium was lost by difficulties during the voyage. All that escaped was valued to permit landing or set free by automatic safety valves under the expansion of the high altitudes.

"For every minute through the entire cruise the ship was able to maintain constant radio communications with the land, frequently with stations several thousand miles distant. Weather reports, official messages, instructions as to mooring hours and thousands of words of press messages were sent and received.

"The actual flying time between cities, deducting the time taken in locating the mooring masts through the fogs, was 235 hours and 11 minutes. The fastest express trains between the same cities make the run in 272 hours and 30 minutes, also deducting time for connections. The five 300-horsepower motors of the ship ran without a stop during sailing hours. The shortest voyage between cities was a thirty-six hour period. For more of the cruise the motors were turning over at 1200 revolutions a minute.

"During the few critical hours when the big, heavily loaded ship was crossing the crest of the Rockies at a height of 7200 feet the engines were rotating at 1400 revolutions a minute. Had a single one hesitated the navy's pride of the air probably would be resting today a ruined wreck in a mountain chasm.

"Fuel consumption, including a small amount for the radio generator and the cooling rack, averaged a gallon a mile, the twenty immense gas cells, each from 15,000 to 20,000 cubic feet capacity, inside of the long silvered tube of the ship, stood up equally well.

Travelers Lose

The Hershey Travelers lost a hard fought game to the Shawnee Indians, of Columbia, on the previous last Wednesday evening by the score of 34 to 14. In the first half the Travelers were greatly handicapped by the slippery condition of the floor, which enabled Columbia to run up a considerable score. During intermission the Travelers were given a new set of floor pointers and in the second half they managed to break up Columbia's fast passing game, but the lead was to great to overcome. The score:

Lutheran Bible Class Organize Brotherhood

On Monday evening in Holy Trinity Lutheran Church a good attendance of the members of the S. S. Gernes Memorial Bible Class demonstrated their interest in the formulation of a Lutheran Brotherhood, and definite steps were taken to put into action such an organization. The meeting was in charge of Harold Weishaupt, president of the class, with the following members present: Ansel King, Weishaupt, Julius Belsler, Robt. Stahle, Wilson Rhoads, John Hummer, E. LeRoy Stahle, John Barnard, A. T. Heilmann, Geo. Copenhaver, Edward M. Miller, Rev. Paul M. Kinports, Dr. H. G. Mumma, John Leese, H. L. Spohn, Ansel King, Norman Stahle, Irving Uhler and John Schlepfer. The following officers were nominated for the ensuing year: President, Julius E. Belsler; Joseph R. Snavely and Rev. Paul M. Kinports, vice-president; Grover C. Shekart; John Hummer, John Snavely; secretary, Norman Stahle; treasurer, John F. Leese; teachers, Rev. Paul M. Kinports, Dr. H. G. Mumma, John E. Snyder and Charles F. Zeigler.

Baby Clinic Growing

The number of babies attending the Hershey Baby Clinic is growing steadily. On Thursday afternoon of last week there were thirteen in attendance.

Red Cross Makes Plea

The readers of the "Press" are urged not to throw old clothing away, or to sell it to the junk man for a trifle. It will be far better, and it will do more good, if it be sent to the Red Cross rooms, where it is much needed. The clothes are given to the baby who has the most regular attendance record at the end of a three months' period.

LADIES' HOME JOURNAL DRIVE AT THE HIGH SCHOOL

The pupils of the High School are busily engaged calling upon their friends for renewals as well as new subscriptions for the Ladies' Home Journal during this week. This has been an annual affair for several years past and the proceeds are applied to exchequer of the Athletic Association. Last year the number of subscriptions was a record. It is hoped that they will be able to surpass this number this year. The students are divided into two divisions, "The Mims" headed by Miss Ellen Leithner and the "Anslis" headed by George Hocker, both members of the senior class. There is a great deal of rivalry between the two teams and a lot of wholesome fun. Watch the outcome. The losers are to treat the victors. The campaign will last a week, ending Monday, Nov. 17th.

PRESBYTERIAN CHOR TO PRESENT SPECIAL PROGRAM

The choir of "Old Derry" will present a musical program on Sunday evening, Nov. 23, which promises to be in very interesting one. There will be selections by the choir and also several numbers by out of town talent, so watch the Press next week for the program. Keep the date in mind, and arrange to spend that Sunday evening at Derry Presbyterian Church.

JAPANESE EXERCISE IN OLD DERRY ON SUNDAY

The G. R. Class of the Derry Presbyterian Sunday School will give a Japanese exercise entitled "Sunlight or Candlelight" on Sunday evening, Nov. 16th, at 7:30 p. m., in the church.

FERNS FOR SALE AT THE HERSEY INDUSTRIAL SCHOOL

The Hershey Industrial School has a large number of splendid table ferns for sale, approximately 1000 of the 6 best varieties. Also 6 varieties of the larger ferns. This is an opportunity to obtain choice ferns at most reasonable prices. Bring your fern dishes to the Industrial School greenhouse, or give instructions to have them planted for you in suitable pots.

Prominent Educators to Speak at High School Next Week

At least two evening meetings will be held during the American Education Week at the High School to which all the friends and patrons of the school are invited. The first of these will be on Monday evening, Nov. 17th, and will be addressed by Dr. H. Gordinier, Principal of the Millersville Normal School. Dr. Gordinier is known as an educator through the state of Pennsylvania. His work as an institute lecturer and as an orator are well known. He is a fluent speaker with a good message at all times.

The second of the meetings will be on Wednesday evening, Nov. 19th, also in the High School and will be addressed by our own beloved Dr. H. H. Shenk, of the faculty of the Lebanon Valley College. Prof. Shenk is a noted authority on History and the Constitution and with his rare gifts as a public speaker he will offer the patrons of the Hershey school an exceptional treat.

Why Parents Should Visit The School

The effectiveness of the schools of a community depends largely upon the interest that the people take in them. In a community where the parents visit the schools and become acquainted with the teachers and learn all that they can about the conditions under which the teachers and the pupils work, there are likely to be better schools than in the community where no parent ever steps inside the schoolhouse door.

Reasons Why Parents Should Visit The Schools

1. To keep in touch with the work of their children.
2. To encourage the teachers.
3. To get first hand information about the work of the schools.
4. To have the chance to co-operate with the administration of the school.
5. For the effect it will have on the pupil to know that parents and teachers are working together in his training and discipline.
6. To observe at first hand the conditions under which the children spend five or six hours a day. (Other reasons could easily be added.)

HERSEY PARENTS SHOULD NOT BE NEGLIGENT OF THEIR DUTY

The week of Nov. 17 to 23 has been set apart as American Education Week. During this week not only educational institutions but every agency that is interested in the welfare of our citizenship is laying stress on education. Requests for speakers are being everywhere, communities are holding mass meetings and the ministers of all denominations are urged to preach a sermon on education, either morning or evening.

J. O. Y. CLASS TO STUDY ABOUT CHINA

The J. O. Y. Class of Derry Presbyterian Sunday School held their regular monthly meeting at the home of Mrs. Ruth Neidart, Monday evening, Mrs. Romig gave a very interesting talk on "Fields where Japanese Women Have Succeeded." The class has been studying about Japan and its progress within the past few years. They have decided to take up the study of "China's Real Revolution." The remainder of the evening was spent sewing for the bazaar to be held in the near future. Refreshments were served by the hostess to the following: Mrs. Howard Romig, Anna Reber, Nancy Kelly, Inez Shelby, Kathryn and Mabel Stobov, Edna South and Lydia and Kathryn Weltner.

MISSIONARY MEETING TONIGHT

The November meeting of the Woman's Missionary Society of the First United Brethren Church of Hershey, will be held Thursday evening, Nov. 13th, at the home of Mrs. C. G. Romig, corner Coosa and Grantin Avenues, at 7:30 o'clock. An interesting program with special music is being arranged.

Be sure to come and bring a new member or a visitor.

CARD OF THANKS

The family of the late Miss Anna M. Mowery desire to express their sincere thanks to their relatives and friends for their kindness and pious beautiful flowers sent during her illness and death.