

Men's Suits

No "fatted calf" for the prodigal son, but we do offer comfort and satisfaction to the prodigal clothes buyer. Those who have spent riotously in the past for both custom-made and ready-to-wear clothes and have not found satisfaction, will be surprised at the satisfaction in our ready-for-service garments, at prices from

\$8 to \$25

Custom-made clothes at prices from

\$16.50 to \$40

The perfect fit and wearing qualities will surprise you as well as the price for the fine quality of these clothes. We welcome the prodigal back to the Home of Clothes Comfort.

Men's Underwear

The Summer Underwear is the next article you men will be looking for. Call in our Men's Furnishing Department and see our complete line of union suits and two-piece suits.

Union suits, \$1.00 suit.

Two-piece suits, 25c, 50c and 80c garment.

We also have a fine assortment of pajamas and night robes at particularly low prices.

Trousers

Remember that we can give you any thing you may want in the way of a pair of odd trousers, as our stock is complete as to the assortment of style and patterns. Here are a few of the leading shades—fancy grays, browns and blues.

Prices ranging from 50c to \$4.00.

Dress Shirts

Fine Dress Shirts, in plain and fancy stripe percales and madras, from 50c to \$1.50.

Work Shirts

We also have a large assortment of men's Working Shirts, in blue chambray and stripes. Shirts that are of a special quality, at the price of 50c.

Neckwear

Do not forget to look over our Necktie assortment, consisting of plain and fancy ties, in the latest shades and patterns for spring and summer.

25c and 50c.

Ladies' Middylouse

Ladies' Middy Blouse, of pure white hydegrade galatea; sailor collar, trimmed with three rows silk soutache braid; beautiful embon sleeve; cuff on sleeves trimmed with braid. Laced in front with wide braid. 98c

Ladies' Middy Blouse, of white galatea; sailor collar of same material in dark blue and red; collar trimmed with three rows of white soutache braid; correct shaped sleeves and perfect workmanship throughout. 98c

Ribbons

A New One For today

This week we will sell Duchess hair ribbons, 4 and 5 1/2 inches wide as follows:

39c quality at 25c

30c quality at 25c

25c quality at 25c

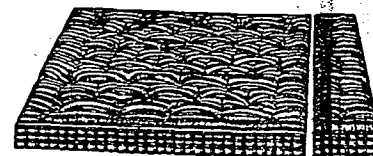
Beautiful plain shades.

Umbrellas

A fine assortment of Ladies' Umbrellas with straight and curved handles, and tassels. These are extra qualities at prices from 98c to \$1.50.

Mattresses

You may rub and scrub until you have your fingers worn out through. You may be spick and span all outward appearance. At that time if you are not very careful in the purchase of your Mattresses, you may have



a germ producer that can contaminate your entire family with disease that may cause you a great deal of trouble.

The Big Department's Mattresses are made under the most sanitary conditions and of material that has never been used for any other purpose, thus making them absolutely germless. Mattresses that are better than can be expected at the price.

Silk Gloves

Ladies' 22 in. Silk Gloves, white and black, \$1.00 pair.

Ladies' 2-clasp Silk Gloves, in white and black, 50c pair.

Handkerchiefs

We carry the new Tissue Handkerchiefs in very beautiful shades, 25c.

Hand Bags

Linen Bags, in white, cream and tan, 50c and \$1.00.

The latest style silk Bags, with beaded design and bead fringe, \$1.00.

Suede Bags, in tan, 50c.

Caps

Men's and Boys' Dress Caps, in grays, browns, blue serge and silk, from 25c to \$1.00. Men's black shop Caps, 10c.

Alarm Clocks

These clocks are called sleep meters, and that is the right name for them; they are punctual, cheerful, right on the job; they are the best breakfast call any one can ask for. There is one of these clocks here for you to take home. In nickel, old brass and oxidized copper, \$1.25 to \$3.

Couch Hammocks

The ideal thing for pleasure and comfort. After your work is the Hammock. \$4.75 to \$7.50.

Lawn Mowers

Another new lot of high-grade Lawn Mowers, at prices from \$4.00 to \$5.75.

Refrigerators

Why fuss along with a leaky, unsanitary Refrigerator. Do you realize how much you are endangering the health of yourself and family? Don't you know that a poor refrigerator will cost you many times the price of a good, perfect refrigerator in doctor bills. You should not entertain the use of a leaky, germ-breeding ice box. Get a good refrigerator, one that is absolutely sanitary, easily cleaned; one that uses little ice; one that will keep food in a perfect preservation. If you want the best at the lowest price, get it in the Furniture Department of the Hershey Store Co.

Bicycle Tires

Bicycle Tires for \$2.50 to \$4.00 each.

Shoes



We greatly appreciate the testimonials of the many patrons of our Shoe Department to their belief in the standing of our Shoes. Publicity has undoubtedly introduced our line of Mens', Women's and Children's Footwear to person after person all over this community and through its surrounding towns. The great popularity that our Shoes have attained is due to the fact that they are absolutely as we claim in their style, correctness and the integrity of their service.

We wish to make special mention of our Men's, Boys' and Little Gents' **SCOUT SHOES**. Nearly every man and boy is wearing the Scout Shoe, and it will only be a short time until every man and boy will be wearing this particular shoe.

The demand for these shoes is tremendous owing to the great comfort they give and possess, and their wear they prove with the chrome tanned soles. They are the best constructed light weight shoe ever shown for the price of

\$1.25, \$1.50, \$1.75, \$2.00 and \$2.50

WOMEN'S SHOES

The Gypsy cut plain vamp Sea Island duck, 16 pearl rivet butt. boots are the neatest and most up-to-date boot you will see for \$2.25, \$2.75 and \$3.25.

Women's white poplin colonial pumps, \$2.00.

Women's white canvas 2-strap plain pumps, with silk bows, \$1.50.

Women's white canvas 1-strap plain pumps, with silk bow, \$1.25.

Women's white poplin 1-strap pump, silk bow and low covered heel, \$1.75.

Women's tan Russia calf plain and colonial pumps in light and dark shades; Goodyear welt, \$2.25, \$2.50, \$2.75, and \$3.00.

Women's vici blu. oxford, pat. tip, flexible inners, and low heels, \$2.50.

Women's pat. and gun metal blu. oxfords, made for the critical customer, \$3.00.

Groceries

We carry only the freshest and purest Groceries that money can buy, and our patrons find satisfaction in this reliability.

Specials For This Week

4 Cans Corn for 25c.

Soup Beans, 5 1/2 lb.

Lima Beans, 9c lb.

15c Baked Beans, 2 cans for 25c.

10c quality Rice, 7c lb.

25c Can Apricots, 20c.

15c Beets, 13c.

Boyer's Oysters, 3 cans for 25c.

10c Bag Salt, 8c.

5c Bag Salt, 4c.

6 cakes P. & G. Oliecne Soap, 25c.

Hershey Store Co., Hershey, Pa.