



When You Are Again In Need of

# Breakfast Cocoa

ask your grocer for HERSHEY'S and see if you do not find it of better strength and flavor than the kind you have been using.

Our Cocoa is of the same high standard of quality as our famous Milk Chocolates

DON'T FAIL TO TRY IT

## Hershey Chocolate Company

Hershey, Pa.

#### LAUNDRY AGAIN RUNNING COUNTRY VERSUS

A New Ceiling Will Be Built and the Plant Repainted. Praise For the Local Firemen

The Hershey Laundry is gradually recovering from the fire of the other week, and is now running. Having resumed work on Thursday morning, doing only the flat and rough dry work at present. It will be about a week before they will be able to do starch work, owing to the fact that it will take the carpenters that length of time to make the necessary repairs.

The carpenters started work on Monday morning, and will put in a fine new yellow pine ceiling, and will beam, putting in new stringers, or joists, and reslating that section of the roof which the fire burned a whole building. The floors in that section will also be relaid, and the window sills replaced.

The electricians installed a temportion. The rheostat has been dried. The motor was not in the least harmed by the water as was at first thought probable. The incandescent lighting system is not yet in use, the switch box having been completely burnt out, and the electricians have not been able to make these necessary repairs, at the time of writing this article.

The entire building will be painted, and made to look like a new plant.

The Insurance adjusters completed their work, and all the insurance money has been paid.

Manager Runkle wishes to express appreciation of the work done by the Hershey Volunteer Fire Company. and thank them through the columns of the "Press" for the same. Mr. Runkle says, "The firemen saw their duty, and did it nobly."

# CITY PAPERS

By Fred J. Kern, Mayor of Belleville, Illinois

"It was Thomas Jefferson who said that he would rather live in a country with newspapers and without a government, than to live in a country without newspapers, although it had a government. Every editor is a try editors are, as a rule, extremely torchbearer. He spreads the light of intelligence, and the army of the editors illuminate the world. Every editor is a preacher and a teacher and to help every worthy enterprise and a public benefactor.

"I have a special word of sincere praise for the country editor. The build a new roof from the last cross big city papers have become tremendous enterprises, requiring enormous and almost fabulous capital to finance them. Only extremely rich into in the northwest corner of the men can own the big city papers. Monopolists generally control them. They often use them to advance their selfish interests, which are uniformly against the best interests of the pubary line for the furnishing of current lic. Thus the big city papers become for the machinery, which has all been mere tools in the hands of greed and cleaned and is now in running condi-special grivilege. They forget their sacred duty to the public. They are used to befog the public mind and to mislead and deceive the people. They lose sight of the true mission of newspaper work.

"The real writers of the editorials and the stories are not known to the people. They are concealed in the dark. They are gnerally mere hired men doing the laborious and distasteful work of drudges. They sell their individuality to their employers. They are ofttimes ordered to distort and to mangle the truth and to murder the facts, and they do it. The big papers are too often the bludgeon which the predatory interests use to first rob the people of their consciousness and

sometimes thoroughly unscrupulous and unclean in their methods.

"This is not so with the country editor. He is known to his consticannot dodge responsibility. He loses the respect of his fellow men if he does. He must be fair, and he must run a decent sheet. He cannot last if he fails in this. The yellow sheets in country towns are few and far between and short lived. Hence counconscientious, public spirited, patriotic, fair, truth loving and truth telling men, attentive to business, ready to expose every fraud.

"The country editors know more about the condition of the people in their respective communities than anybody else in them. They are approached more for help. They enjoy more confidence and betray fewer. They are scholars. They are authorities on all subjects from baseball and circuses and moving picture shows to religion, politics and metaphysics."

Act in the valley so that who stand

grains and drew a parallel in the spiritual life saying that it is the religion of the summer time and the religion that lasts through the sumtuency. He must tell the truth. He mer that really bears fruit. He spoke loses his business if he flunks. He in a forceful manner and with a strong voice so that he was easily heard by all in the audience. address and message will be remem-

> bered by all who heard him. After the address the Hershey Choral Society which has been organized in the Y. M. C. A. and Y. W. C. A. rendered a sacred anthem. Twenty members of the society were

> Another open air meeting may possibly be held during July.

#### A HOPELESS CASE

Harold, dear, can't you mind manma? What makes you so naughty; don't you ask God every night to make you a good boy?"

"Yes, I ask him all right night after night, but he don't seem to pay no 'tention to me."

### OPEN AIR SERVICE AND SACRED CONCER'

Dr. Yates Spoke to Large Audience In Hershey Park On Sunday Afternoon

Following the band concert in Hershey Park on Sunday afternoon the people in the park were invited to arrange themselves on the north side of the band stand for the address of Rev. W. N. Yates, pastor of the Fourth Street Church of God, Harrisburg. A good audience assembled for the address. Dr. Yates chose "Sumthen of their wealth. Their work is mer Religion" for the subject of his anonymous. When they attack a address. He pointed out that the man they shoot from ambush. They summer time is necessary in nature are craven, soulless, mean sordid and for the development of the fruits and

# Household

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Building Stone

HERSHEY. PA.