



## TAKING THE FIRST STEP

is always the most important, whether it be the dearly beloved baby's graduating from the creeping class, or a project involving millions. If the first step is well thought out and well taken, those that follow will come easier, surer and safer. To the everyday man the investing of his earnings gotten together by hard work and economy, whether it be in a home or otherwise, is one of the most important steps of his life. He should look well into an offer before going ahead. Knowing that what we place before the public is one of the best propositions that has ever been made, we invite the keenest investigation.

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