

# Success

Viewed from the starting point of a business, is dim in its outline, and is largely in the prospective.

But as it comes nearer your vision and you finally reach the pinnacle of success,

it is gratifying to know that it was attained thru

**HONEST EFFORTS,  
CONSISTENT  
POLICIES**

and with the mark of approval and endorsement of the general public.

# SUCCESS

**Our  
Enormous  
Output**

which consists of  
**COATINGS,  
COCOA POWDER,  
BREAKFAST  
COCOA &  
MILK CHOCOLATE  
PACKAGES**

average from five to eight cars a day. This business has been built up from practically nothing within the last decade.

Our Motto Is Purity  
and Quality which  
spells our success

You have a  
cordial invitation to  
visit our factory

**HERSHEY CHOCOLATE CO.**

HERSHEY, PENNSYLVANIA