HERSHEY PRESS

returned to school.

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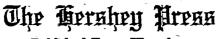
parents.

congregation.

Year's Day.

Swatara township.

weeks.



Published Every Thursday

M. S. HERSHEY, Proprietor EUGENE W. POCOCK, Editor

The columns of "The Hershey Press" are open to all articles and items that are of interest and value.

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Thursday, January 4, 1912



6

N many ways the PRESs is little different from the large number of weekly newspapers that are published all over the

state and country. In some essential ways, however, we believe that it is very different from the vast majority of such papers. During the next few months it is our plan to discuss, in these columns, different subjects relative to the different phases of the paper from the editor's point of view. We invite the attention of all our subscribers and readers to the discussions, in view of our coming to know each other better and making a better paper. The subject for the next issue will be "The Field the PRESS Covers."

WE beg to inform our readers that the article in last week's issue regarding the Christmas exercises at the Hershey Industrial School was written by Mr. F. B. Snavely who, with others, was in attendance at the exercises ef the school.

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MCCLURE'S Magazine for January contains a review of the McNamara case "from the first clue to the confession." It is Detective Burns' review of the case and gives the details of the way in which that remarkable man traced the guilty parties from one end of the country to the other. In a similar article published several months ago in the same magazine, Mr. Burns told, and in minute detail, even before the trial, the things that were confessed by the brothers. Both articles are well worth reading.

ຮູຮ BEGINNING January 1, several associations of traveling men have taken a stand against "tipping." Because of the numbers of the men in the different associations this move will undoubtedly have a marked effect. It will be of interest to watch the outcome of the movement.

PRESIDENT Taft had his spirit of hospitality taxed on New Year's night. At the reception at the White House he shook hands with 8092 persons. 23

"LIFE" suggests that we put our New Year resolutions on ice; then they may last until spring. Pretty good.



OU may get through the world but 'twill be very slow If you listen to all that is said

as you go; You'll be worried and fretted, and kept in a stew For meddlesome tongues must have

something to do-

And people will talk.

If quiet and modest, you'll have it presumed

That your humble position is only assumed.

You're a wolf in sheep's clothing, or else your a fool;

But don't get excited-keep perfectly cool-

For people will talk,

And then if you show the least boldness for the next year. of heart,

Or a slight inclination to take your own part.

They will call you an upstart, conceited and vain.

But keep straight ahead-don't stop to explain--

For people will talk.

If threadbare your dress and oldfashioned your hat-Someone will surely take notice of that,

And hint rather strong that you can't pay your way;

But don't get excited whatever they sav-

For people will talk.

If your dress is in fashion, don't think to escape, For they criticize then in a different

shape-You're ahlad of your means, or your

tailor's unpaid; But mind your own business, there's

> naught to be made-For people will talk.

Now, the best way to do is to do as you please.

For your mind, if you have one, will then be at ease,

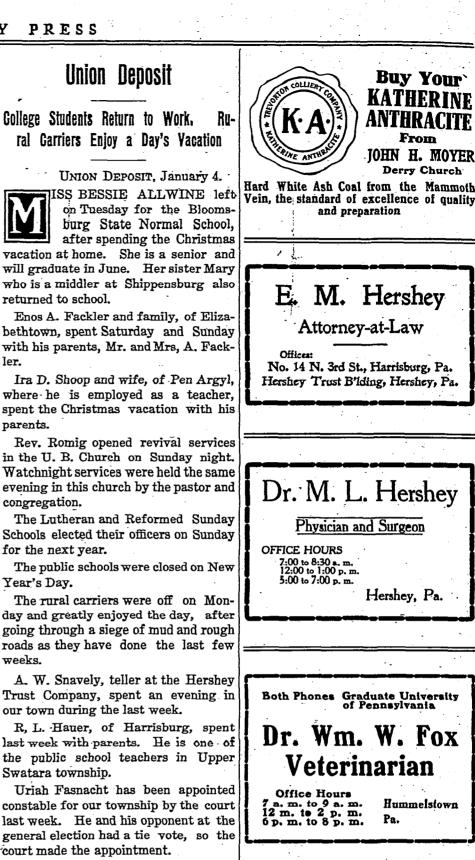
Of course, you will meet with all sorts of abuse:

But don't think to stop them-it's not any use-

For people will talk.

Two Cassel Farms Sold WO of the three farms of the

late Christian Cassel, located in West Hanover township, have been sold by the executors at private sale. In neither case was the price made public. The farm known as the George Runyan farm, near Linglestown, was sold to George R. Cassel, of Hummelstown. It consists of 168 acres. Calvin S. Cassel purchased the old homestead farm.



George Seibert has his new stable completed. It makes quite a neat appearance. George M. Hocker has his new tenant house on Water street completed, and it occupied by H. W. Fasnacht and fam-

Have you made any resolutions for 1912? If so, be very careful to carry them out.

Insane Populace

## **Increases Rapidly**

HILE the total population of the United States increased about 11 per cent. in the last

six years, the number of insane people was augmented during the same period by 25 per cent. In 372 institutions canvassed by the Census Bureau up to January 1, 1910, there were 187,454 insane patients, or an increase of 37,303 since 1904.

Massachusetts led the States with 344.6 insane per 100,000 population, with New York a close second-343.1 for every 100,000 population.

