

YOU START AT ZERO

We all start out in life from the zero mark. It is uphill work all the way. The higher we go the more we are looked up to. The man who attains success must take himself seriously, look to his own interests and conserve his strength, wealth and ability.

Buy a Lot and Build a Home In Hershey

and you will not only further your own interests, but will raise your mark high above zero on the guage of life.

There never was a better time to buy land. The whole world depends on it. The population increases all the time, the land does not. Look into the future.

BUY A
LOT AND
BUILD A
HOME IN
HERSHEY,
the progressive
town.

Hershey Improvement Company

HERSHEY, PA.