



When You Are Again In Need of

Breakfast Cocoa

ask your grocer for HERSHEY'S and see if you do not find it of better strength and flavor than the kind you have been using.

Our Cocoa is of the same high standard of quality as our famous Milk Chocolates

DON'T FAIL TO TRY IT

Hershey Chocolate Company

Hershey, Pa.

A Look at the Exchanges

Varied Gleanings From the
Columns of Our Contemporaries

"HERSHEY THE WONDER OF THE STATE"

The Annville Journal in an editorial in connection with a plea for a Merchants Association says:

"Palmyra and Hershey on the west are doing all that is possible to keep their people right at home. Hershey by means of its large department store, amusement park, cafe, Y. M. C. A., and all the other features which tend to make the town just what it is the wonder of the state of Pennsylvania."

"CITIZEN" IN FAVOR OF BOARD OF TRADE

Information has reached the Citizen that a few of the residents of Palmyra are not in harmony with the board of trade idea, and the assertion was made that these persons had "fixed" the local newspapers to the extent that no articles favorable to the board of trade would under any circumstances be published.

The manager of this paper wishes to state most emphatically that it was largely through the efforts of the Citizen that this organization was made possible, and the success of the new venture is very much desired by this periodical.

It might be well to add that the direct opposite is nearer the truth, as it will take a pretty nifty looking wad to prevent us from futhering the good cause.

Unfortunately there are reactionaries to be found in all communities, and Palmyra is no exception. The few knockers will soon be compelled to take a back seat, for the simple reason that the enterprising people will simply bowl over the few standing in the way of progress. The slogan of the board of trade is "For a Greater Palmyra," and nothing in the way of knocks will effect the organization in the least.—Palmyra Citizen.

"RECORD" IN FAVOR OF BOARD OF TRADE

During the eleven years—odd—of the existence of the Record in this community it has used its best endeavors toward a greater Palmyra and for what its owner and manager considered the best interests of the town. Its pages were always open for the discussion of any subject, whether it was in the line of policies we were advocating or not, and was never guilty of terming those who differed from that policy as bribers, reactionaries or any other approbrious names, but their adverse opinions were always treated with deference and respect. Under the influence of the Record a Board of Trade was organized long before the advent of the Citizen; and was still in existence when the new Board of Trade was organized. This original Board of Trade had considered quite a number of propositions for extending the in-

dustries of the town, but some of them were too large for this community to handle, while there were others that could not bear investigation as to their merits. It must be said to the credit of the original Board of Trade that they were conservative in their action and did not wish to rush headlong into anything that promised bankruptcy and ruin to the town, but stood as a safeguard to protect the citizens from being fleeced by rainbow chases and unprincipled promoters.

In the meantime the Record will go on in its usual course, advocating everything that tends towards a greater Palmyra, supporting every movement that in its opinion will be for the advancement of the town, and there is no wad, "nifty" or otherwise, that can bribe it to urge the people to plunge headlong into anything likely to fleece them out of their possessions or to the detriment of the community. This has been the policy of the former owners of the Record and will continue so as long as it is in the control of the present owner.—Palmyra Record.

I. T. BASEHORE, RISING YOUNG ARCHITECT

Building at Hockersville a Monument to His Ability as a Contractor

Our young contractor and builder, I. T. Basehore, is to be congratulated upon the efficiency of his work and the speedy progress which he makes in the construction of his buildings. The store and dwelling which he is erecting at Hockersville is going to be a formidable, excellently planned, and handsome structure, all of which must be credited to Mr. Basehore's ability as an architect and contractor. Mr. Erb is proud of his new home, and he gives due praise to our young and hustling contractor.

F. R. DISSINGER HAS SQUAB FARM

F. R. Dissinger, at Campbelltown, has one of the largest plants for the raising of pigeons and squabs in Central Pennsylvania. At the present time he has about 4000 pigeons and the number is rapidly increasing.

The establishment was started several years ago by a stock company under the management of Edward Dissinger. It was sold three weeks ago at public sale, and Friday passed into the hands of F. R. Dissinger.

Mr. Dissinger is a wide awake fancier and will make a success of this business.

J. W. Blythe is the hustling manager of this business and with his long experience and knowledge of pigeons the plant should become one of the finest in the State.

"When your wife gets angry won't she speak to you?"

"She won't do anything else."

Household Moving

IS OUR SPECIALTY

David Gordon

CONTRACTOR

DRAYAGE and
TRANSFER

Building Stone

HERSHEY, PA.