

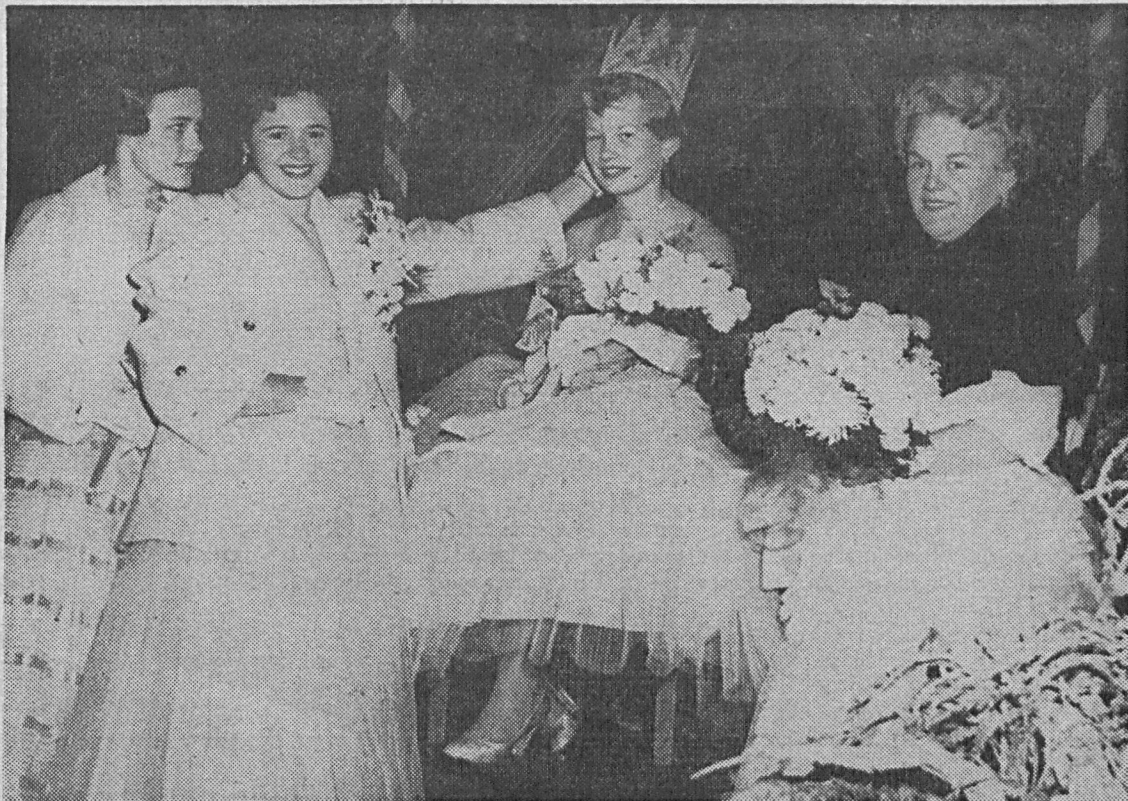
HERSHEY NEWS

Vol 2



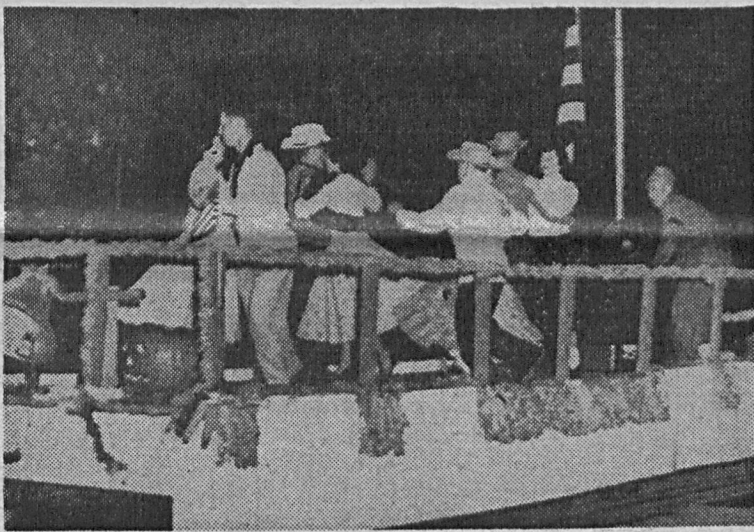
HERSHEY, PENNSYLVANIA, NOVEMBER 4, 1954

No. 44



TOPPING OFF the Halloween celebration here on Saturday night was the crowning of the Harvest Queen at Hershey Stadium, with last year's Harvest Queen doing the honors. In the photo above, left to right: Ann Herriott, Sophomore attendant, 1953 Queen Gloria Foltz, new Queen Suzanna Harkcom, and Junior attendant Shirley Kern.

BELOW — One of the liveliest floats was the square dancing group jointly representing the 4-H Clubs and Hershey Farms. The cool weather may have helped to inspire the activity. (Photos: Allen Zook)



Corporation And Local 464 Ink New Contract Friday

The Hershey Chocolate Corporation and the Bakery and Confectionery Workers Union AFL, Local No. 464, on Friday signed a two year contract effective November 1, 1954 through December 31, 1956. The retirement and insurance provisions in the contract are effective for five years—from November 1, 1954 through December 31, 1959.

The new contract provides for a 5c an hour increase for all employees effective November 1, 1954 and a 3c an hour increase for male employees effective November 1, 1955. It also provides that employees who are required to work on Easter Sunday will be paid at the rate of double time.

Retirement and insurance provisions of the new contract have been liberalized as follows:

The amount of life insurance benefits payable upon death to employees who retire on or after November 1, 1954 will be \$1,000.

The period for which weekly sickness and accident benefits are to be paid will be increased from a maximum of thirteen weeks to a maximum of twenty-six weeks for any one continuous period of disability.

The surgical benefits' schedule has been increased from a maximum of \$150 to a maximum of \$300. Also dependents' benefits will be

covered 100% instead of the former 50%.

Private room accommodations will be paid according to the hospital's rate for semi-private room instead of \$8.00 per day which the former hospitalization plan called for.

The Retirement Plan provides for employees retiring on or after November 1, 1954 that, if a pensioner dies within five years of his normal retirement date, his spouse will continue to receive an equal monthly benefit until the pensioner's 70th birthday.

Both the Hershey plan of group insurance benefits and the Hershey retirement plan continue to be underwritten by the Metropolitan Life Insurance Company which has served in a similar capacity since the plans' adoption, January 1, 1941.

Representing the Corporation at the negotiations were J. R. Zoll, S. F. Hinkle, E. R. Lehman and H. S. Mohler. Local No. 464 was represented by R. S. Sponaugle, G. L. Hall,

Leaflet "Bombing" Set For Hershey

Better than "pennies from Heaven" will be the lucky leaflets to be dropped from the skies over Hershey on Sunday afternoon, weather permitting.

The Hershey Optimist Club will drop the leaflets on the Chocolate town as part of the celebration of Optimist Week which runs from November 7 through November 13. Each leaflet will be numbered, and twenty Lucky Number winners will be awarded valuable gift certificates and prizes, Optimist Club President Walter Douglas announced. A list of the Lucky Leaflet numbers is to be published in next week's Hershey News.

The theme of Optimist Week—"Every Boy Needs a Man's Helping Hand"—will be initiated Sunday when many of the local clergy will incorporate the theme into their sermons.

Retired Group Holds Dinner

The Hershey Retired Employees' Association held its November meeting on Monday in a Thanksgiving atmosphere, complete with full-course turkey dinner. Seventy persons attended the event at the Hershey fire hall.

Guest speaker was Rev. Thomas Guinivan, pastor of Hershey's First E. U. B. Church.

Entertainment included musical selection by Mrs. Ed. Early, Irvin Spancake and Ed. Harkins, with comedy provided by "Kline and Weber" of Lebanon.

E. R. Light and J. O. Shearer. Gilbert Nurick, of Harrisburg, is counsel for the Corporation and M. Herbert Syme, of Philadelphia, represents the Union.

Citizens Brave Chill For Halloween Parade

Grand Fall Festival Held Saturday

By Brent Hancock

Despite temperatures that hovered on the freezing side the community turned out for the parade and festivities in connection with the PTA-sponsored Halloween celebration on Saturday night.

At the 6:30 o'clock parade time the winds had subsided, but there remained a nifty nip in the air. Drum majorettes and members of the band front of the Orange and Blue band of Hershey High pranced as they headed down Ceylon Avenue from School Plaza where the parade originated. And with good cause.

A surprisingly large number of the smaller fry paraded all the way from the school to the stadium, in many instances accompanied by mothers. Two cuties in green outfits strutted their stuff in fine style as Pee-wee majorettes behind the high school band. And getting a fine hand, too.

Lads from the Milton Hershey School band were really on the beat. They had played at the afternoon football game, then bussed to farm homes, assisted with the chores and were back on hand for the 6:30 roll off.

Getting a nice hand were the mounted state policemen who were in cowboy outfits. Then, too, their trick car buzzed and whined along the parade route and into the Stadium with four properly outfitted members (including a coon-capped co-pilot) having a big night and a lot of fun. A sign on the announced: "There Goes Hazel".

Balloons For Kiddies

A big hit were the 1,000 balloons, sticks included, handed to the kids along the way by members of the Hershey Lions Club. And what a job that was, pumping them up. (The Lions did use a pump, by the way). Lions Club Secretary, Dave Uhrich's residence on the corner of Caracas and Ceylon had a circus atmosphere as it was the point of departure, and balloons galore were fetched out the front door. Four station wagons hauled the supply of balloons.

Public address announcements from the newly-formed Optimist Club's float reminded all to smile . . . and the fact that this newest of the service clubs in town in a "friend of the boy." (Their announcements also indicated that they like girls, too).

The big float from Mountain View ran into trouble at the beginning of the parade on Ceylon it was catching the lower limbs of the trees. However they got things squared away.

And speaking of squares. Square dancers on the float jointly sponsored by the County 4-H Clubs and the Hershey Farms put on a nice show. Control man for the record player had quite a job as the dancers caused the float to tilt. They danced right off the float and across the Stadium's turf when it was announced that their float had hauled down a first-place prize.

Cy Little, genial staff member of the Park and Arena, was one busy guy. Chairman of the parade, he was seen hither and yon at the School Plaza getting things lined up and under way. Then he doubled by handling the P. A. and M. C. functions in the queen's crowning and the prize winner announcements at the Stadium.

Refrigerated Royalty

Harvest Queen Suzanna Harkcom, and attendants Ann Herriott and Shirley Kern, received compliments and comments of sympathy from overcoated parade watchers. In evening frocks, the girls rode the parade route in snappy, but chilly, convertibles.

In keeping with the affair, the Orange and Blue Band of Hershey High School played "Susie" during the crowning ceremonies.

Queen Suzanna was crowned by last year's Harvest Queen Gloria Foltz.

Hot dogs with sauer kraut and coffee were much in demand at the Stadium. Unmindful of the evening's chill were Charlie and Mrs. Bickle, who still had five squares of dancing under way when the crowd had thinned around a quarter to nine.

Having played in the Palmyra parade on Friday night,

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