NEWS HERSHEY aunon () LAND

Vol. 1

HERSHEY, PENNSYLVANIA, NOVEMBER 26, 1953

No. 9



Named as top players on Hershey High's championship 1953 football team by their teammates were fullback Frank Capitani, left, and quarterback Ben Klingler, third from left, shown receiving their trophies at Monday night's Fire Company Marching Club banquet honoring the team. The trophies were presented for the Marching Club by W. Allen Hammond, Milton Hershey School principal who was master of ceremonies at the banquet for the Hershey High gridders. Looking on at

the right as his pupils were honored is Hershey Coach Ed Fornwalt. Klingler received statewide recognition this week when he was selected by United Press sports-writers as All-State quarterback.

Explorer Post Marching Club Honors Seeks Charter School Football Team

New Explorer Post 210 of

by the Community Club of Hershey and is open to all voted the most variable parts the awards were given to young men fourteen years of age and older.

Serving on the post' committee are Chairman Ralph Hoar, Carl Hess, David Groy, Willard Johns, and Bruce Burtner.

George Booth is post advisor.

walt.

Hershey News

Comm. Bldg. Hershey, Pa.

Extensive plans have been eight cheerleaders and a developed by the Explorers and the post committee for a uncertainty of the school's Booster Club. Other guests were coaches

Two Seniors who have end-New Explorer Post 210 of the Swatara District, Key-stone Area Council, Boy pleted its charter application. Two Seniors who have end-ed their Hershey High School shey High and Milton Hershey School and the Derry Town-bip school directors. Principal speaker at the Generation of America, has com-pleted its charter application. pleted its charter application. Fire Company after being Parry, sports editor of the voted "the most valuable play- Lebanon Daily News, who

> quarterback Ben Klingler, son of Mr. and Mrs. Martin Klingler of 27 W. Derry Road, and fullback Frank Capitani, son of Mr. and Mrs. Salvatore Capitani, 63 W. Granada Avenue.

the Marching Club's annual and urged the younger playbanquet for the Hershey High ers to strive to emulate this visor. Explorer post members are Gary Rath, Eugene DiMagno, Neil Gerhart, Hayes Fenster- High School, who served as macher, Roger Burtner, Den-nis Castelli and Henry Greena-guests included 41 football players, three team managers,

spoke of the importance and the growth of athletic programs as he observed them in his more than thirty years of writing about and participating in sports.

Parry congratulated the players and their coaches on their second consecutive year Making the presentation at in the championship bracket

The newspaperman also revealed the selection of Klingler as All-State quar-terback which was the re-sult of a poll of United Press sportswriters over the state. Klinger's place on the All-State eleven was not an-nounced officially until

Take A Bow, Cow!

Truck Pipeline Hauls Daily Flood Of Milk

Tank trucks roll—all sixteen of them—over the high-ways of Central Pennsylvania 2,400 miles a day, the year around, bringing to the Milk Receiving Station of the Chocolate Corporation the bulk of the 700,000 pounds of milk which is daily processed for Hershey's milk chocolate.

For, unlike humans, cows never take time out, as any busy dairy farmer knows.

It's a never-ending proposi-| tion, this business of milk pro- varies, naturally, as a result duction, transporting and pro- of the bottling operations carcessing for Hershey's milk ried out in connection with the Lebanon Creamery and Milk chocolate products.

During the "flush" season Station for retail trade. -the last two weeks in May (A quart of milk weighs approximately two pounds).

It has been estimated that the daily consumption of milk at the plant requires the pro-duction of 50,000 cows.

Looking at it from another angle, on the basis of four members in each fam-ily, some 20,000 people are directly affected by Hershey's milk consumptionas over 4,000 farmers supply milk for the corporation.

Each day the 20,000-poundcapacity stainless steel, in-sulated tanks roll behind the up points in the Lebanon and second-trip loads. Cumberland Valleys. Sched-uled for both a long and a pull onto the scales for initial

The milk producing area takes in a lot of geography: Shippensburg, N e w v i l l e, Greencastle, Lincoln, My-erstown and its branches at Robesonia and Rehrersburg, Cleona (an outside source of supply), Lebanon and Elstonville.

The supply from Lebanon

Senior Play Two Evenings complete can washing units. As pointed out above, some

Aside from the milk hauled by the tankers, more than 850 and the first two weeks in by the tankers, more than 850 June—the milk flows into farmers' milk is delivered di-Hershey to the tune of more rectly to the Hershey Milk Re-than a million pounds per day. ceiving Station. Some few farmers deliver their own cans of milk, but in the main the contract pick-up haulers handle this assignment. Some pick-up routes handle the milk production of six to eight farmers, whereas others have several routes covered by a fleet of flat-bottom trucks which serve from 70 to 80 farmers.

> Any way you look at it, milk is a big business.

Between seven and eleven a.m. the bulk of the milk is received here in Hershey, with, of course, the Hershey milk tank group coming in big tractors on an average of 150 miles to the various pick-second-trin loads

Tank trucks arrive here, short haul to round out his weighing, move to the unload-day's work assignment, a ing platforms where gravity

The holding tanks are huge affairs, with six of them having individual capacities of 50,000 pounds and another four tanks of 100,000 pounds each.

From the flatbeds, the milk cans are conveyed into the Receiving Station on two lines, the milk is spilled into holding and weighing tanks, samples are taken mechanically, the cans are mechanically washed and then conveyed back to the Scheduled For trucks for reloading. Twenty-four cans a minute can be processed through the two

Dealing with the trials of minister's family, "One Foot a minister's family, "One Foot in Heaven", a three-act com-edy, will be presented by the

3547 REQUESTED IF UNDELIVERABLE

Tuesday. Speaking briefly at the bansuccessful Scouting program. and faculty members of Her- quet was head coach Ed Forn- 4 at eight p. m. in the high accordance with rigid sanitawalt who expressed the appre- school auditorium. tion laws. The play is under the direcciation of the team for the honor rendered them by the Marching Club and for the co-Miss Ethel Long of the Mik produc-big business. operation extended during the school's English department. In the cast are: Father, Adult High School year by the school board and administrators, the assistant coaches and cheerleaders "who all helped to make it a Dr. Romer, Dennis Castelli; successful season."

The invocation was given Louise, Elaine Huber, Maria, classes, for adults desiring by Rev. W. Sheldon Blair, Joan Bakosky; Molly, Phyllis high school credits, are now pastor of Derry Presbyterian Gilman. Church, and brief remarks Ronny

were presented by Paul Hum- Letty, Rebecca Meyers; Mrs. Thursday evening from 6:30 mer, president of the March-Sandow, Kitty Breneman; to 9:30. ing Club. Mrs. Digby, Roberta Swarr;

Additional registrants for The committee arranging Georgie, Parke Spancake. the affair included Robert Mrs. Cambridge, Sondra Raffensberger, Felton Eber-Smith; Mrs. Jellison, Barbara provided by the program, the sole, Fred Dudley and Camille Gaspari. Preparing and serv-ing the dinner were the ladies wood, Richard Wright; and classes in English and matheof the fire company. Fraser Spence, Earl Alger. matics for self-improvement.

Senior Class of the Hershey dairies are regularly and sci-High School, December 3 and entifically inspected in strict

Milk production is indeed a

Standard evening school ilman. Ronny, Philip Batdorf; School each Tuesday and