

Hotel Hershey High-Lights



Vol. II *Open All the Year Around*

Hershey, Pa., Saturday, August 11, 1934

Delightful Living

No. 5

Cruikshank, Macfarlane, Clark and Other Stars in Golf Tournament

Four dozen pros from Pennsylvania, Maryland, New York, Ohio, New Jersey, District of Columbia, Virginia, Michigan and South Carolina have sent in their acceptances to the second annual Hershey Invitation Golf Tournament to be held at the Hershey Country Club on Friday, August 31, and Saturday, September 1. They will battle for prizes totaling \$2,500.

Among the stars who have accepted are Clarence Clark, Bobby Cruikshank, Al Espinosa, Willie Macfarlane, Henry G. Picard, Joe Turnesa, Jimmie Hines, Henry Ciuci and Al Watrous.

The contest will be seventy-two holes medal play, thirty-six holes being played on each day. Twenty prizes are offered as follows: first, \$600; second, \$400; third, \$300; fourth, \$200; fifth, \$150, and sixth, \$100. The seventh to tenth prizes are \$75 each. The eleventh to fourteenth prizes are \$50 each. The fifteenth to twentieth prizes are \$25 each.

Twenty-five dollars will be given for the best eighteen holes each day and \$50.00 for any one establishing a new course record during the tournament.

The forty-eight professionals, who have signified that they will participate in the tournament up to this time, include the following:

Pennsylvania: Fred Beckman, Aronimink Golf Club, Newtown Square; Pat Brown, Philadelphia; Joe Capello, Aronimink Golf Club, Newtown Square; Perry DelVecchia, Greensburg Country Club, Greensburg; Thomas V. DeVine, Country Club of Harrisburg, Harrisburg; Thomas Donnachie, Lebanon Country Club, Lebanon;

Vincent Eldred, Highland Country Club, West View; George E. Griffin, Green Valley Country Club, Roxborough; Morrie Gravatt, Birch Hill Golf Club, Burnham; Al Heron, Riverside Country Club, Reading; Pete Henry, Springfield; Harry Jervis, Brookside Country Club, Macungie; Terl Johnson, Valley Country Club, Hazleton; Gene Kunes, Philadelphia Country Club, Bala; Joe Ludes, Reservoir Park Country Club, Harrisburg; Harry Markel, Berkshire Country Club, Reading; Hugh McInnes, Country Club of York, York; Neal McGeeham, Green Pond Country Club, Easton; Al B. Nelson, Yardley Country Club, Yardley; San Parks, Jr., South Hills Country Club, Pittsburgh; Felix Serafin, Scranton Country Club, Clarks Summit; Dick Shoemaker, DuBois Country Club, DuBois; William Sweigart, Media Heights Golf Club, Lancaster; George B. Smith, Moorestown Field Club, Moorestown; John Souchak, Berwick Country Club, Berwick; Charles Schneider, Melrose Country Club, Cheltenham; A. B. Thorne, Lancaster Country Club, Lancaster, and Cameron Trent, Fayetteville.

Maryland: Charley Betschler, Rodgers Forge Country Club, Towson; Joseph Fungy, Cumberland Country Club, Cumberland; E. W. Ginther, Newark Country Club, Newark; Andy Gibson, Bonnie View Golf Club, Mt. Washington, Baltimore; Cliff McKimmie, Fountainhead Country Club, Hagerstown; Carroll T. MacMaster, Hillendale Golf Club, Towson, and Ervin Schloss, Rogers Forge Golf Club, Rogers Forge.

New York: Henry Ciuci, Fresh Meadow

Hershey Park Pool Stages Water Carnival Aug. 20-26

Hershey Park will stage a water carnival beginning on Monday, August 20, and lasting for a week ending on Sunday, August 26. It will be the fifth annual event of its kind. There will be water contests for boys and girls and men and women. The events will be free for all in free style swimming and diving. Awards will be given to winners.

During the water carnival the Three Wonderlis will give exhibitions of fancy and high diving. Andy Wolf will dive from a ladder one hundred feet above the pool at 3.30 p. m. and at night will perform the same stunt diving through fire at 8.30 p. m. Various swimming teams will also give exhibitions of their skill in swimming and diving.

Country Club, Flushing; George Christ, Country Club of Rochester, Rochester; C. J. Doser, Lake Shore Country Club, Rochester; Jimmy Hines, Timber Point Club, Great River; Willie Macfarlane, Oak Ridge Country Club, Tuckahoe, and Joe Turnesa, Old Bellelaire Golf Club, Bay-side, Ohio; Al Espinosa, Portage Country Club, Akron.

New Jersey: Clarence Clark, Forest Hill Field Club, Bloomfield, and William Malcolm, Essex County Country Club, West Orange.

District of Columbia: Cliff Spencer, Beaver Dam Golf Club, Washington.

Virginia: Bobby Cruikshank, Country Club of Virginia, Richmond.

Michigan: Al Watrous, Oakland Hills Country Club, Birmingham.

South Carolina: Henry G. Picard, Charleston Country Club, Charleston.

Hotel Hershey High-Lights

Prominent Guests From 19 States Among Sojourners at Hotel Hershey

A weekly magazine published by the Hotel Hershey, at Hershey, Pennsylvania, situated in Central Pennsylvania, in the foothills of the Blue Ridge Mountains.

HOTEL HERSHEY PERSONNEL

Joseph Gassler.....*Managing Director*
C. W. Leo.....*Chief Clerk*
Henry Dienna.....*Room Clerk*
John Youtz.....*Night Clerk*
C. K. Bevil.....*Room Clerk*
Mildred K. Reese.....*Secretary*
Marie J. Fisher.....*Stenographer*
Lillian Leo.....*Telephone Operator*
Ruth Hoffer.....*Telephone Operator*
John Kugeler.....*Maitre d' Hotel*
William Spinner.....*Chef*
Mary Foley.....*Housekeeper*
J. T. Galligan.....*Superintendent of Service*
William R. Pennypacker.....*Riding Master*
Alexander Stoddart.....*Editor*

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OUTDOOR SCENES INDOORS

Men, particularly outdoor men, often remark on the hunting pictures on the walls of the card room of the Hotel Hershey. They represent hunting scenes in the "old country" and they occupy space between the oak panels.

As one walks about the room the sequence of pictures tell of the joys of the outdoors. First you see the horses saddled. The panel next depicts men on horseback, with their old-time guns over their shoulders. A man on foot is bringing his piece to his shoulder as a dog scents game. View three is a village scene, a lady stepping from a phaeton, assisted by a groom. Another holds the heads of the horses. A horseman approaches.

Further scene depicts a hunter holding up a rabbit to view, while a setter is sniffing. Opposite the man with the rabbit, another gunner is firing at flying birds. The scene is in the days before smokeless powder was invented. The scene alongside portrays a hay field. On the cart is the hay piled up high waiting for the driver to start his horses. In the foreground are women stacking the hay in piles.

The sixth scene is a pastoral one—a stop for midday lunch. The men are at their repast, the dogs having a tid-bit. The wine has been opened and the luncheon party is seen in various attitudes outside a castle wall. Scene seven is all action—the dogs are in full chase with the hunters close behind them. The next picture depicts the wild boar running, closely pursued by the dogs. The infuriated animal has knocked one dog down. In the panel next, the hunters have come up and one man, who has dismounted, is preparing to shoot.

The opposite wall presents a different sort of hunting picture on one large panel—stag hunting and water fowl shooting, and between them a pastoral scene of a milk maid and cows.

The stag has entered the water and the dogs are in close pursuit. The other scene pictures flying ducks and gunners. One man is taking a duck from a dog's mouth. Another is bending to pick up his duck and a third sportsman is firing. Altogether these hunting pictures appeal to outdoor men and women who like outdoor men.

Every section of Pennsylvania was represented by guests at the Hotel Hershey during the week. They hailed from forty-three cities and towns in the Keystone State, finding relaxation at this hilltop hotel situated in the rolling hills of the Blue Ridge Mountains.

Nineteen States, the District of Columbia and Canada sent socially prominent guests. Pennsylvanians predominated, as will be seen at a glance of the sojourners from Philadelphia, Pittsburgh and other Pennsylvanian cities as follows:

Philadelphia: Mr. and Mrs. Frank E. Slack, Jr., Mr. and Mrs. R. B. Seidel, Mr. Edwin C. Sollenberger, Mr. C. A. Woodbine, Mr. and Mrs. J. M. Glenn, Mr. G. L. McCarthy, Mr. George E. Schwartz, Mr. Ira Jewell Williams, Mr. Warren F. Doane, Mr. S. S. Malis, Mr. M. C. Bigelow, Mr. J. S. Selby, Mr. E. D. Osterhoot, Mr. J. F. Buck, Mr. E. D. Hilleary, Mr. Charles W. Wright, Mr. and Mrs. W. J. Stephenson, Mr. and Mrs. Sidney Whitmore, Mr. and Mrs. H. G. Ware, Mr. S. D. Clapper, Miss Pearl Burtnett, Mr. and Mrs. R. C. Newberg, Mr. Henry H. Fleisher, Mr. and Mrs. George Roux, Miss Agnes McGlade, Dr. and Mrs. C. D. Daniels, Miss Elizabeth Burns, Miss Mabel H. Wetter, Mr. and Mrs. J. F. Morris, Mr. and Mrs. W. R. Kreegen, Mr. and Mrs. George Benner, Mr. and Mrs. F. N. Espenshied, Mr. W. E. Black, Mr. L. E. Ulrope, Mr. J. A. Lorimer, Mr. H. J. Druquer, Miss Estelle Artman.

Pittsburgh: Mr. F. J. Harris, Miss Elizabeth Harris, Mr. and Mrs. George McBride, Miss Ella Harris, Miss Genevieve Harris, Mr. and Mrs. H. C. Elste, Mr. and Mrs. R. E. Flinn, Mr. E. C. May, Mr. and Mrs. J. Craig, Mr. C. A. Collier, Miss Margaret Collier, Mr. and Mrs. R. M. Chester, Mr. and Mrs. William Watson Smith, Mrs. W. H. Parke, Mr. C. W. French Mrs. H. G. Wertheimer, Mrs. Edwin Dreyfus, Mrs. Melville Strouse, Mr. and Mrs. O. F. Knight, Mr. and Mrs. Robert L. Johnston, Mr. and Mrs. L. W. Lyons, Mr. and Mrs. Newton Chapin, Mr. and Mrs. C. J. Cochrane, Mrs. W. H. Parke, Mr. and Mrs. H. H. McClintic.

Allentown—Lt. Col. Henry A. Renninger, Mr. R. W. Hoy, Mr. and Mrs. Senderwith. Altoona—Miss Laura E. Beaver, Miss Mary J. Richards. Bethlehem—Gilbert J. Hall. Beaver—Mr. T. G. Morehead. Butler—Mr. and Mrs. Elias Ritts. Bradford—Mr. and Mrs. E. C. Emery. Bristol—Hon. Joseph R. Grundy. Crafton—Mr. and Mrs. John F. Flood, Miss Mary Flood. Coatesville—Mr. P. T. Oldham. Dallas—Mr. and Mrs. J. M. Robinson. Dushore—Mr. J. Harrington, Mr. D. F. Crossley. Drexel Hill—Mr. and Mrs. J. M. Reardon, Mr. George E. Hill, Mr. Thomas E. Burns, Jr. Ellwood City—Dr. Joseph F. Jenovese. Elkins Park—Mr. and Mrs. Harold B. Blumenthal. Easton—Mr. J. B. Reilly.

Germantown—Mr. Frank L. Wilson. Harpes Lake—Mr. and Mrs. W. S. McLean. Kingston—Miss Gertrude M. Sullivan, Mr. and Mrs. A. A. Bloomburg, Mr. Donald C. White. Kennett Square—Mr. W. E. Rupert. Landisburg—Mrs. Charles Burtnett, Mrs. Fred Burtnett. Lykens—Dr. and Mrs. J. N. Baker. Lancaster—Mrs. F. B. Deismith, Mrs. E. L. Matterer. Lansdowne—Dr. John Burtnett. McKeesport—Mr. and Mrs. A. Gusky. Muncy—Mr. F. R. Wilson. Merion—Mrs. Clarence A. Palmer, Mr. and Mrs. R. T. Boyd. Norwood—Mr. C. Vander

Breggen. Northumberland—Mr. M. H. Taggart. Norristown—Mr. and Mrs. Karl H. Kite, Mr. and Mrs. Montague. New Kingston—Mr. and Mrs. Edward J. Linney.

Pottsville—Mr. and Mrs. D. W. Keercher, Mrs. M. J. Galligan, Miss Alice Krebs, Miss Helen Krebs. Reading—Mr. and Mrs. W. C. Elste. Stroudsburg—Hon. and Mrs. A. Mitchell Palmer. Sewickley—Mr. and Mrs. H. S. Tack. Tarentum—Mr. and Mrs. Walter C. Titus. Washington—Mr. and Mrs. Walter H. Baker, Mrs. Edward Martin. West Chester—Miss Anna L. Preftakes. Williamsport—Miss Anna Erdman. Wilkes-Barre—Mr. and Mrs. L. A. Tuttle, Miss Margaret Stewart, Mr. and Mrs. Burnside, Mr. and Mrs. C. L. Snyder, Mr. B. W. Bennett. York—Mr. and Mrs. Frederick B. Gerber, Miss A. E. Danner, Mrs. G. Jay Shelmire, Mr. and Mrs. H. P. Dexter. Yeadon—Mr. C. Hamaker, Mr. and Mrs. H. E. Magargal.

Guests from the other eighteen states, District of Columbia and Canada follow:

New York City—Mr. and Mrs. J. W. Mayer, Mr. and Mrs. Philip Koch, Mr. H. D. Kline, Mr. C. M. Swanson, Mr. J. R. Tulloch, Mr. James A. Ledwith, Mr. W. V. Shipley, Mr. and Mrs. M. Levin, Mr. Les Reis, Mr. Artie Dunn, Mr. Harold Roslyn, Mr. Howard Cooper, Mr. Bert Lown, Mr. F. C. Gloechner, Mr. and Mrs. I. Simons, Mr. and Mrs. G. L. Donnellan, Mr. R. J. Wigger, Mrs. J. B. Rosenfeld, Mrs. L. Lehman, Mr. and Mrs. W. E. Ophinger, Mr. and Mrs. Paul Kay, Mr. and Mrs. William Koehler, Mr. J. A. Donan, Mr. H. Parkhurst.

New York: Bronxville—Mr. and Mrs. James D. Miller, Mrs. L. S. Cooper. Chau. L. S. Coop. D. Miller, Mrs. L. S. Cooper. Chautauqua—Mr. and Mrs. L. C. Ritts. Mineola—Mr. and Mrs. A. W. Rothermel. New Rochelle—Mr. R. B. Smethurst. Richmond Hill, Long Island—Mr. and Mrs. E. C. Greshner, Mr. Joseph Weissensec. Utica—Miss H. E. Miller.

New Jersey: Maplewood—Mr. and Mrs. H. L. Bullock. Newark—Miss Anna L. Thomas. Rutherford—Mr. M. R. Brunstetter. Ventnor—Miss Mary V. Lankin, Miss Ethel Marina. Colorado: Pueblo—Mr. Rhomas A. Duke. Delaware: Middletown—Mr. and Mrs. Louis Levinson. Wilmington—Dr. and Mrs. D. C. Peters. District of Columbia: Washington—Mrs. C. P. Sims, Miss Martha Sims, Mr. and Mrs. G. A. Scofield, Mr. and Mrs. Harry S. Evans.

Florida: Jacksonville—Mr. J. W. Keller. Miami—Mr. and Mrs. W. C. Johnson. Illinois: Chicago—Mr. and Mrs. D. McReynolds. Indiana: Bath—Mr. Frank Orrick. Kentucky: Paducah—Mr. and Mrs. H. R. Riddle. Maryland: Baltimore—Mr. and Mrs. J. C. McLanahan, Mr. and Mrs. E. R. Mowbray, Mr. M. A. Lond, Mr. and Mrs. J. Cookman Boyd, Jr., Mr. and Mrs. T. M. Magruder. Hagerstown—Mr. and Mrs. C. Fred Bikle, Mr. Allen Sutter. Towson—Mr. and Mrs. D. G. McIntosh.

Missouri: St. Louis—Mr. O. C. Wilder. Massachusetts: Brookline—Mr. and Mrs. Jack Sandler. Boston—Mr. and Mrs. K. Kaplan. Belmont—Mr. and Mrs. Charles L. Daly. Brockton—Miss Priscilla Mills. Ohio: Akron—Mr. and Mrs. George W. Memmer. Cleveland—Mr. and Mrs. N. B. Romning, Mr. and Mrs. R. C. Cameron, Mr. and Mrs. W. C. Platt, Mr. J. Hiller.

(Continued on Page 3)

Hershey Golfers to Play For Club Championship

The fourth annual championship tournament of the Hershey Country Club will take place this month and next at the club's eighteen hole-golf course. To qualify one must play thirty-six holes during the week of August 11 to August 18.

The first round of match play will be during the week of August 19 to August 25 inclusive. The second will be from August 26 to August 29 inclusive. The third will be from September 2 to September 8 inclusive. The finals will be held on Sunday, September 9, 18 holes to be played in the morning and 18 holes in the afternoon.

Champions of other years include John J. Daniels, 1931; Irvin H. Slessor, 1932, and Clinton LeRoy, 1933.

Children From Everywhere Invited to Hershey Park

Beginning Monday, August 27, and lasting until September 1, the annual Kiddies' Week will be held at Hershey Park and children from everywhere are invited. This is the sixth annual event of its kind. Children, twelve years old and under, are asked to register to obtain free rides and lolly pops.

The free rides include the merry-go-round, miniature railroad, airplane swings, miniature Ferris wheel and admission to the Zoo.

Poreli's Society Circus has been engaged to give two shows daily in the Bandshell at 3 and 7 p. m.

HOTEL SOCIAL NOTES

August 9—Luncheon, Dr. J. W. Becker, Lykens; luncheon, Mrs. C. Johnston; dinner, Mr. C. Lohman; birthday dinner, Dr. J. Hartman.

August 10—Dinner, Mr. E. E. Hedler, Philadelphia.

August 11—Dinner, Mr. J. Arkell Smith; dinner, Mr. George Brinton Ellis.

August 12—Dinner, Mrs. Sylvester McGahann; dinner, Mrs. Richard Price.

August 13—Luncheon, Mrs. Frank Stevenson; luncheon, Mrs. Tolchester Richards.

August 14—Dinner, Mrs. Franklin Wilson.

A RABBIT BOLD

Children especially, but grown folks enjoy the hopping about of a rabbit bolder than the others around the Hotel Hershey grounds. This rabbit, in the hours just before noon, like, to hide himself in the tulip beds in the flower garden. Later in the afternoon, as the sun begins to caress the Blue Ridge mountains, the rabbit crosses to the eastern end and inquiringly looks about from the shrubbery.

PROMINENT GUESTS AT HOTEL

(Continued from page 2)

Nebraska: Omaha—Mr. B. J. Geiser. Texas: Dallas—Mr. Sherwood L. Quinker. Utah: Salt Lake City—Mr. G. A. Fox. Virginia: Richmond—Mr. Scott Quinn, Mr. and Mrs. L. E. Kepple, Mr. and Mrs. J. Bryan, Miss Katherine Rhoads, Miss Elizabeth Dance, Miss Grace Lucas. West Virginia: Morgantown—Mr. and Mrs. Joseph P. Lucas. Clarksburg—Mr. and Mrs. F. P. Hartsock. Wisconsin: Milwaukee—Mr. F. F. Milkey. Canada: Hamilton—Mr. and Mrs. E. B. Eastburn.

This Week in Hershey

THIS WEEK IN HERSEY

Hershey observes Eastern Standard Time.

Motion pictures and Stage Show Community Theatre

(Organlogues are given each evening before the curtain rises by Frederick Fernsler.)

Saturday, August 11—Motion picture, "Baby Take A Bow," starring Shirley Temple, James Dunn and Claire Trevor; stage show, Phil Spitalny and his Capitol Theatre revue with musical queens featuring Maxine Lash, radio's newest discovery, with a company of 37 people; stage show at 6.30 and 9.00 p. m.

Monday, August 13—Motion picture, "Looking For Trouble," featuring Spencer Tracey, Jack Oakie and Constance Cummings, 7 and 9 p. m.

Tuesday, August 14—Repetition of Monday night's performance.

Wednesday, August 15—Motion picture, "Two Alone," starring Jean Parker and Tom Brown, 7 and 9 p. m.

Thursday, August 16—Motion picture, "Two Alone," starring Jean Parker and Tom Brown; stage show, five-act variety, featuring Pappy, Zeke and Ezra with Elton Britt, the Westchester Hill Billies; Great Huber, magician, with his million dollar trunk mystery; Rhythmic Revue, festival in dance rhythm; Gay Boys, Five All-American Collegiate Athletes; stage show at 8.45 p. m. and motion pictures at 7.30 and 10.00 a. m.

Friday, August 17—Motion picture, "The Great Flirtation," featuring Elissa Landi, Adolphe Menjou and David Manners; stage show, five-act variety, repetition of Thursday night's performance.

Saturday, August 18—Motion picture, "Thirty Day Princess," starring Sylvia Sidney and Cory Grant; stage show, repetition of Friday night's performance, with stage show at 6.30 and 9.00 p. m.

Dance Music—Ball Room

Saturday, August 11—Jimmie Lunceford and his Cotton Club Orchestra, 8.30 to 12 p. m.

Wednesday, August 15—Bud Sweeney's Orchestra with Marion Bergeron, "Miss America of 1933," 8.30 p. m. to 12.30 a. m.

Saturday, August 18—Carleton Coom, Jr. and his orchestra, 8.30 p. m. to 12 p. m.

Orchestra Concerts—Hershey Park

Saturday, August 11—Jimmie Lunceford and his Cotton Club Orchestra, 6.30 to 7.30 p. m.

Wednesday, August 15—Bud Sweeney's Orchestra, 6.30 to 7.30 p. m.

Saturday, August 18—Carleton Coom, Jr. and his orchestra, 6.30 to 7.30 p. m.

Band Concerts—Hershey Park

Sunday, August 12—Philharmonic Band of Reading, 2 to 4 p. m.

Sunday, August 19—Lancaster City Band, 2 to 4 p. m.

Picnics—Hershey Park

Tuesday, August 14—Myerstown Union Sunday Schools, 2,000 guests.

Wednesday, August 15—Palmyra Automobile Club, 3,000 guests; Ladies' Auxiliary, Loyal Order of Moose, Coatesville, 100 guests.

Thursday, August 16—Schaefferstown and Kleinfelertville Union Sunday Schools, 1,500 guests.

Friday, August 17—Harrisburg Pipe and Pipe Bending Company, 3,000 guests; Fisherville Lutheran Sunday School, 150 guests; Brownstown Union Sunday Schools, 400 guests; Campbelltown Union Sunday Schools, 400 guests;

Avon United Brethren Sunday School, 400 guests.

Reunions—Hershey Park

Wednesday, August 15—Albright Family, 300 guests.

Thursday, August 16—Burkholder Family, 300 guests

Saturday, August 18—Virginia Family, 1,000 guests.

Sunday, August 19—Burgner Family, 300 guests.

Luncheons—Hershey Park Golf Course

Wednesday, August 15—Ridgeway Tourist Annual Reunion, 1.30 p. m., 300 guests.

Baseball—Hershey Park

Monday, August 13—Stars vs. Bars.

Tuesday, August 14—Nibs vs. Kisses.

Thursday, August 15—Bars vs. Cloverdale.

Radio Broadcasting Over WKBO

Monday, August 13—Radio broadcast over station WKBO, Harrisburg, by the Hershey Community Grand Orchestra, under the direction of John Tomney; announcing by Harry Chubb, 5.30 to 6 p. m.

FAST TENNIS COURTS

When Tilden and Vines and Gledhill and Chapin came to Hershey last May to play their tennis matches, they arrived in town too late to play on the gray clay courts of the Hotel Hershey.

If they had practiced on these courts before going to the tournament, undoubtedly they would have said, the courts were as fine as any courts they have ever played on.

This potter's clay mixture makes for fast tennis. The balls bounce evenly off it, it is easy on the feet and makes for splendid drainage, after a rain. The courts are well kept up, there is ample room, long spaces back of the back line and a high fence keeps all balls within the inclosure, except when one uses a tennis racket as if playing baseball.

Men who play match games at these courts speak highly in praise of these courts, which have an attractive setting of pine woods, where after a hot match some of the players like to go to cool off.

COMING EVENTS

August 22—Jimmie Joy's Orchestra, Ballroom.

August 29—Vincent Lopez's Orchestra, Ball Room.

Labor Day, September 3—Ozzie Nelson's Orchestra with Harriet Hillard, Ball Room.

Labor Day, September 3—Allentown Band, Hershey Park.

September 15—Red Nichols and His Pennies, Ball Room.

ELIZABETHTOWN WINS IN TENNIS

In the Inter-County Tennis League match, Elizabethtown, winners of the first half of the annual tournament, met and defeated the Hershey Tennis Club by a score of 7 to 2 at the Hotel Hershey Tennis Courts last Saturday.

FUN AT THE DESK

(An overheard conversation)

Departing Guest—Well, I put one over on you this morning?

Clerk—How so?

Departing Guest—Well I didn't make up the bed.

What to See in Hershey

HOTEL HERSHEY: A masterpiece of beauty and luxurious living amid the foothills of the Blue Ridge mountains on the Hershey 9,000 acre farm. Hotel Hershey is one of the world's most palatial hotels. It is erected on a hilltop overlooking the Lebanon Valley and the Blue Ridge mountains. It is surrounded by gardens of flowers, in bloom in Spring, Summer and Autumn. In design, the building has the warm glow of famed Spanish architecture. Its semicircular dining room gives an outdoor effect. Its cuisine is of exceptional excellence.

COMMUNITY BUILDING: A centre providing entertainment and recreation as well as to aid the educational, religious and civic functions of the community. Contains the Community Theatre, Little Theatre, hospital, gymnasium, swimming pools, bowling alleys, game room, social room, library, dining room and cafeteria.

COMMUNITY THEATRE: Seating 1,904 people. Motion pictures, musical and deluxe revues of Broadway merit. Community services are held on Sunday afternoons from September to May.

LITTLE THEATRE: For the presentation of plays by the Little Theatre Group.

GAME ROOM: Pool, billiards, bowling, horse shoe pitching, shuffle board, quoits, ping-pong.

GYMNASIUM: Indoor swimming pool, rooms and apparatus for all manly sports.

HERSHEY PUBLIC LIBRARY: Contains reading and reference rooms for its thousands of readers of books and magazines.

DINING ROOM: Serving popular priced meals.

CAFETERIA: Where wholesome delicious food is presented for a nominal charge.

HERSHEY HOSPITAL: For the care of the sick and injured.

YOUNG WOMEN'S CLUB: Home for young women caring for forty-five guests. Social room, with big, inviting, restful chairs. Latest magazines and radio. Home for Girl Scouts. Modern equipped gymnasium with swimming pool 55 feet long, 18 feet wide, and 6½ feet deep.

HERSHEY CHOCOLATE CORPORATION: Open to visitors daily, except Saturday, Sunday and holidays. Visiting hours: 8:15 to 11:15 a.m. Also 1:15 to 3:15 p. m. One-half hour assigned to see how chocolate is ground, how the Hershey Bars and Kisses are moulded, cooled, tapped to spread the chocolate over the moulds of uniform thickness and to remove air bubbles which might form otherwise, wrapped and placed in cartons for shipment.

HERSHEY DEPARTMENT STORE: Contains 21 departments, selling everything the community needs. Large variety of merchandise.

HERSHEY NATIONAL BANK: (Member Federal Reserve System)—Capital, \$200,000; surplus and undivided profits, \$367,328; deposits, \$3,555,351.

HERSHEY TRUST COMPANY: (Confined to trust business exclusively)—Trust funds, \$71,947,053.

HERSHEY INN: A moderate priced hotel, with Dutch Grille. Seventy-five guest rooms. Large dining room for dinners, dances and parties.

HERSHEY INN ANNEX: Large guest rooms. Particularly pleasant for people who desire to spend a week or two at Hershey.

GARDEN SHOP AND INFORMATION BUREAU: Colorful and attractive flowers, and an attractive and restful outdoor garden.

Accomplishments

In the spring of 1903, when the dogwood was in blossom on the hillsides, M. S. Hershey came to this community, which was then a cornfield in Derry township. He brought with him twelve families, a deed for three hundred acres of land and an idea to build a factory in the country and make the best bar of chocolate that he could produce and sell it at the lowest possible price.

Success touched him on the shoulder and bade him go forth and bring to fruition another idea. Take motherless and fatherless boys, educate them by mind, hand and heart and make the best men of them that he could produce. He accepted the idea and devotes his time and energy to that end.

Here, briefly, are the accomplishments of Mr. Hershey and the men and women who have worked with him and have created a richer and fuller life for more than 2500 people of Hershey, transforming the cornfield into a delightful place to live and work.

DERRY TOWNSHIP SCHOOLS: The largest consolidated school system in America, consisting of Grade, Junior-Senior High and Vocational schools.

CHURCHES: Hershey has five churches as follows: Derry Presbyterian Church, First Church United Brethren in Christ, Holy Trinity Lutheran Church, Spring Creek Church of the Brethren and St. Joan of Arc's Catholic Church.

HERSHEY PARK: Called "The Summer Capital of Pennsylvania." A park, situated in the midst of meandering Spring Creek, beautifully landscaped, with flowers in profusion during the spring, summer and fall. Offers clean, wholesome entertainment. Popularity attested by the fact of attracting on one day, 60,000 visitors. Open air band concerts on Wednesdays, Saturdays and Sundays. The nightly illumination of the fountain is a joyous spectacle.

HERSHEY PARK BALL ROOM: Popular orchestras of national reputation play dance music on Wednesday and Saturday nights, attracting people regularly from all parts of Pennsylvania.

HERSHEY PARK ZOO: This is the largest private zoo in the United States, and in addition contains an aquarium. Animals, reptiles and birds from all parts of the world are to be found here in the cleanest of surroundings. Contains individual houses for reptiles, primates, carnivora, small mammals, birds, and a pheasant aviary and aquarium.

HERSHEY CONSERVATORIES: Flowers, shrubs, trees from all over the tropical and temperate zones are to be found here. Outdoors are beautiful gardens that throughout seven months are in bloom with riotous colors.

AMERICAN INDIAN MUSEUM: Devoted

to the Indians west of the Mississippi river, the Red Men of British Columbia and the Eskimos. Exhibits gathered by Col. J. G. Worth of the United States Army. Contains totem poles, ceremonial robes and aprons, rugs, blankets, clothing, jewelry, implements of the chase, musical instruments, paintings, pipes, objects of peace and war, and baskets; everything needed to visualize the daily life of the Indian and his aspirations. Hours, 9 a. m. to 5 p. m.

HERSHEY CREAMERY: Open to visitors daily. Showing the making of ice cream, the bottling of milk and cream and Hershey Cocoa Drink.

HERSHEY CONVENTION HALL: Here conventions are held and sporting events that attract large crowds. From December to April it is transformed into an Ice Palace for ice skating and hockey.

OUTDOOR SWIMMING POOLS: Water from clear mountain streams is filtered into the largest outdoor swimming pools in Pennsylvania, the pools regulated in depth for swimmers and non-swimmers. The pools contain 1,500,000 gallons of water.

BOATING: The picturesque Swatara Creek, is ideal for canoeing and during the Hershey Park season a large motor boat "Miss Marguerite" makes regular trips.

RIDING ACADEMY: At the Hotel Hershey stables fine saddle horses are to be obtained from spring to fall. Five miles of bridle paths have been created, taking the rider across hills and valleys and for a long distance, following the winding Swatara Creek.

GOLF: Hershey has been called, "The Golf Capital of America." There are four courses to play: The Hershey Country Club, the Hershey Park Golf Course, the Hotel Hershey Golf Course and the Juvenile Golf Club, the former having eighteen holes each and the latter nine holes each. The Juvenile course is the only one of its kind in America. Spring Creek winds through three of the golf courses, making a natural attractive hazard. The rolling country makes for sporty courses and they are so well kept there is not a weed on the green anywhere visible. All are regarded in spring, summer and fall as "fast" courses. Hershey Park Golf Course, 18 holes, \$1; \$1.50 on Saturdays, Sundays and holidays. Hotel Hershey Golf Course, \$1 a day; \$6 a week.

CADDY HOUSE: Hershey Country Club: The former school house where Milton S Hershey went to school.

HERSHEY INDUSTRIAL SCHOOL: Founded in 1909, for the making of men of fatherless and motherless boys. Here, and on thirty-six other farms, scattered over 39 miles of roads, boys are given an all round education, taught trades that appeal to them to make them fit to take their place in the world, when, at eighteen, they start off with a job, clothes to last for a year and \$100 in addition to what they have saved from their weekly allowances. A hospital situated at headquarters, cares for their physical needs.

HERSHEY FARMS: Everywhere one goes, one sees the well kept, well developed farms, with their Holstein cattle grazing on the succulent grass so prevalent in the Lebanon Valley.

PASTOR'S STUDY AND ACADEMY: Derry Presbyterian Church, built in 1732, now inclosed in glass to preserve and protect it for future generations.